

**University of Plymouth  
Academic Partnerships**

**Truro & Penwith College**

**Programme Quality  
Handbook for  
FdA Film, Media and Photography**

**2023 – 24**

# Contents

<a href="#"><u>Welcome and Introduction</u></a>	<a href="#"><u>3</u></a>
<a href="#"><u>Programme Specification</u></a>	<a href="#"><u>4</u></a>
<a href="#"><u>Module Records: Level 4</u></a>	<a href="#"><u>13</u></a>
<a href="#"><u>Module Records: Level 5</u></a>	<a href="#"><u>28</u></a>



# WELCOME AND INTRODUCTION

## Welcome and Introduction to FDA Film, Media and Photography

Welcome to the FDA Film, Media and Photography. The course offers students a balanced study of practical and theoretical disciplines, allowing them to develop skills in moving image production, photography and design. The world of media and photography is fast moving and this programme will provide students an opportunity to develop their practical and academic skills. The course is split into four semesters, two per year. The first year includes teamwork and personal study production, with second year studies focusing on individual planning, promotion, and production. Students can take the opportunity to work alone or lead a Production team during practical projects.

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or other graduate opportunities. It is also a platform from which you can undertake additional vocational and academic qualifications.

This Programme Quality handbook contains important information including:

- The approved programme specification
- Module records

**Note:** the information in this handbook should be read in conjunction with the current edition of the Truro and Penwith Student Handbook available on Digital Campus which contains student support based information on issues such as finance and studying at HE along with the University's Student Handbook <https://www.plymouth.ac.uk/your-university/governance/student-handbook> and your Learning, Teaching and Assessment Handbook available on your programme virtual learning environment (Moodle).

# Programme Specification

## Award

**Final award title: FdA Film, Media and Photography**

**UCAS code** W601

**JACS code** W600

**Awarding Institution: University of Plymouth**

**Teaching institution(s):** Truro and Penwith College

**Accrediting body (ies)**

N/A

## Distinctive Features of the Programme and the Student Experience

The FdA Film, Media and Photography is an exciting opportunity to study a combination of media and photography modules that include the development of higher level skills in areas such as media, film, photography and digital content. It is suitable for level 3 students progressing from media, photography or art related programmes. It could also appeal to industry professionals, photographers and/or film makers with an interest in online content provision. The world of media and photography is fast moving and this programme will provide people an opportunity to develop their practical and academic skills using professional industry standard equipment within a dedicated adult learning environment. This programme will equip students with an understanding of how to produce still and moving images and the academic and practical skills required to specialise in their chosen field. The Media and Photography Team have a large network of connections to a range of local employers, and in the past students have created opportunities to work for local, national and international media and photographic companies, producing content for websites, TV channels and online magazines. The programme intends to take a 360 approach to studying media and is unique in its breadth of practice within Cornwall.

The FdA Film, Media and Photography has the following distinctive features:

- Students will be introduced to a wide range of skills associated with creating digital content in a mature Higher Education environment.
- The course is truly vocational at the same time as keeping the academic and intellectual rigor. The course will enable students to develop their own practice from this knowledge base.
- The course develops students understanding of creative practice and makes clear links between theory and practice and the importance of work placements, drawn from the programme team's large network of local practitioners and employers.
- A strong emphasis on learning and practice undertaken during year 1 (level 4) provides a solid foundation, through which students are able to progress into year 2 (level 5).
- The opportunity to engage in research allowing students to develop their own interests, whilst acquiring and developing skills of research and investigation.
- The programme has been designed to equip students with the skills and knowledge base required to work in their chosen specialism or other graduate opportunities.
- Students have access to professional industry standard equipment, studio space and technicians within a dedicated adult education building.
- It is also a platform from which students can undertake additional academic and or professional vocational qualifications.
- The course aims to equip students with the skills and knowledge base to progress to year 3 (level 6), or work in a chosen specialism area. Additionally, the course provides a platform from which students can undertake academic and/or professional vocational qualifications.
- Regular individual tutorial support and guidance is a strong feature of this course.

### **Relevant QAA Subject Benchmark Group(s)**

- [Framework for Higher Education \(FHEQ\) programmes at level 4 and 5](#)
- [Foundation Degree Characteristics Statement \(2015\)](#)
- [Subject Benchmark Statement: Communication, Media, Film and Cultural Studies \(2016\)](#)

# Programme Structure

## FdA Film, Media and Photography

### Full Time Route

YEAR 1 (Level 4)				
Module Code	Module Title	No. of Credits	Core / Optional	Term/ Semester
TRUR1186	Introduction to Contextual Studies	20	Core	1 & 2
TRUR1187	Photographic techniques	20	Core	1
TRUR1188	Moving Image Techniques	20	Core	1
TRUR1189	Visual and Graphic Design Techniques	20	Core	1 & 2
TRUR1190	Applied Factual Production	20	Core	2
TRUR1191	Self-directed Production	20	Core	2

YEAR 2 (Level 5)				
Module Code	Module Title	No. of Credits	Core / Optional	Term/ Semester
TRUR2183	Advanced Contextual Studies	20	Core	1
TRUR2184	Content Creation	20	Core	1
TRUR2185	Promotion and Exhibition	20	Core	2
TRUR2186	Professional Engagement	20	Core	1
TRUR2187	Showcase Production	40	Core	2

## FdA Film, Media and Photography

### Part Time indicative route (Three Years)

YEAR 1 (Level 4)				
Module Code	Module Title	No. of Credits	Core / Optional	Term/ Semester
TRUR1186	Introduction to Contextual Studies	20	Core	1&2
TRUR1187	Photographic Techniques	20	Core	1
TRUR1188	Moving Image Techniques	20	Core	2
TRUR1190	Applied Factual Production	20	Core	1&2

YEAR 2 (Level 4 and 5)				
Module Code	Module Title	No. of Credits	Core / Optional	Term/ Semester
TRUR1189	Visual and Graphic Design Techniques	20	Core	1&2
TRUR1191	Self-directed Production	20	Core	1
TRUR2183	Advanced Contextual Studies	20	Core	1&2
TRUR2184	Content Creation	20	Core	2

YEAR 3 (Level 5)				
Module Code	Module Title	No. of Credits	Core / Optional	Term/ Semester
TRUR2185	Promotion and Exhibition	20	Core	1
TRUR2186	Professional Engagement	20	Core	1
TRUR2187	Showcase Production	40	Core	2

## **Progression routes**

Students undertaking the FdA Film, Media and Photography may progress onto the following degrees:

- BA (Hons) Applied Media (Truro and Penwith College)
- BA(Hons) Creative Media (University of Plymouth)

Other institutions may also offer appropriate third year choices and students are encouraged to discuss other options with their Personal Tutor. Applications for progression will be subject to availability and must be submitted by the given deadline.

Upon completion of the FdA Film, Media and Photography, students may be suited to work in a variety of settings and these opportunities include, but are not limited to working in the following sectors:

- Digital content creation
- Photography
- Film and television industry
- Marketing

## **Programme Aims**

The programme intends to:

- A1. Prepare students to evaluate the appropriateness of different methods and techniques within digital content creation, and reflect upon the complexities and challenges in industry settings.
- A2. Initiate, develop and realise distinctive and creative work within various forms of aural, visual, audiovisual, sound or other electronic and digital media.
- A3. Develop critical and creative independence flexibility, reflexivity, across individual and group work, and in critical and production work.
- A4. Generate reflective graduates with the ability to be analytical and have research skills together with a critical grasp of their responsibilities as practitioners, and awareness of the dynamics, whether cultural, economic, ethical, legal, political, social or affective, which shape working environments.
- A5. Support students to demonstrate knowledge and understanding of the processes linking, research, pre-production, production, distribution, circulation, reception and use.
- A6. Provide vocational practice opportunities which allow the application of theory to practice and practice to theory.



## **Programme Intended Learning Outcomes**

### **Knowledge and understanding**

On successful completion graduates should have developed:

PILO 1) knowledge and understanding of the role of changing technology, including emergent digital technologies, in media production, content manipulation, distribution, access and participation.

PILO 2) knowledge of the history of communication, film and media technologies, and a recognition of the different ways in which the history of, and current developments in, media and communication can be understood in relation to technological change.

PILO 3) knowledge and understanding of the processes linking pre-production, production, distribution, circulation, reception and use.

### **Cognitive and intellectual skills**

On successful completion graduates should have developed:

PILO 4) knowledge and understanding of the key production processes and professional practices relevant to media, film, cultural and communicative industries, and of ways of conceptualising creativity and authorship.

PILO 5) knowledge and understanding of creative processes and practice through engagement in one or more production practices.

PILO 6) knowledge and understanding of the audio, visual and verbal conventions through which sound, images and words make meaning.

PILO 7) knowledge and understanding of how disability, class, ethnicity, gender, religion, nationality, sexuality, and other social divisions play key roles in terms of both access to the media and modes of representation in media texts.

### **Key and transferable skills**

On successful completion graduates should have developed the ability to:

PILO 8) consider and evaluate their own work in a reflexive manner, with reference to academic and /or professional conventions, issues and debates.

PILO 9) carry out various forms of research for essays, projects, creative productions or dissertations involving sustained independent and critical enquiry.

PILO 10) initiate, develop and realise distinctive and creative work within various forms of writing or of aural, visual, audiovisual, sound or other electronic and digital media.

### **Employment related skills**

On successful completion graduates should have developed:

PILO 11) skills to be adaptive, creative and self-reflexive in producing output for a variety of audiences and in a variety of media.

PILO 12) work in flexible, creative and independent ways, showing self-discipline, self-direction and reflexivity.

PILO 13) research and identify possible employment destinations.

### **Practical skills**

On successful completion graduates should have developed:

PILO 14) work productively in a group or team, showing abilities at different times to listen, communicate, contribute and also to lead effectively.

PILO 15) develop as appropriate, specific proficiencies in using a range of current and emergent media technologies.

PILO 16) organise and manage supervised, self-directed projects.

## Admissions Criteria, including APCL, APEL and DAS arrangements

<b>Entry Requirements for FdA Film, Media and Photography</b>	
Level 2	All applicants must have GCSE (or equivalent) Maths and English at Grade 4/C or above.
Level 3: at least one of the following: <ul style="list-style-type: none"> <li>- AS/A Levels</li> <li>- Advanced Level Diploma</li> <li>- BTEC National Certificate/Diploma</li> <li>- VDA: AGNVQ, AVCE, AVS</li> <li>- Access to HE or Year 0 provision</li> <li>- International Baccalaureate</li> <li>- Irish/Scottish Highers/Advanced Highers</li> </ul>	48 UCAS points from relevant Level 3 qualification.  Achievement of an Access to HE Diploma
Work Experience	Considered on an individual basis through an interview process.
Other HE qualifications / non-standard awards or experiences	Considered on an individual basis through an interview process.
APEL / APCL possibilities	APEL/APCL will be considered as per University of Plymouth Regulations
Interview / Portfolio requirements	All students will be interviewed
Independent Safeguarding Agency (ISA) / Disclosure and Barring Service (DBS) clearance required	Students are expected to purchase a current DBS, if required for placement.

Apply online at [www.ucas.com](http://www.ucas.com). For further information on the admissions process contact [heEnquiry@truro-penwith.ac.uk](mailto:heEnquiry@truro-penwith.ac.uk) or 01872 267061.

### Non Standard Regulations

N/A

## **Work placement and Work based learning**

Higher education programmes continually develop learning, teaching and assessment strategies that promote activities relevant to student career aspirations and employment opportunities. The embedding of employability ensures that students leave their programmes ready to take on the challenges of employment in the twenty first century with the professional, personal and practical skills outlined in our Employability Statement.

Work-based learning enables learners to take on appropriate role(s) within a work-related context, giving them the opportunity to learn and apply skills and knowledge they have acquired through their programme. Work-based learning can be achieved through many forms, including full-time or part-time work, integrated work placements, real work environments and real-life scenarios. Work-placement is a period of time working with an employer in a commercial/voluntary sector that is assessed as part of your programme.

Every Foundation Degree programme will contain some form of assessment that is linked to a period of work-placement or work-based learning. Some courses will contain the assessed work in year 1, some in year 2 and some will be assessed in year 2 following a placement period during year 1 (or in the summer break between year 1 and year 2). You should confirm with your tutor when the placement period will be for your student group so that you can find a relevant placement.

Normally we recommend that 20 days will provide the best opportunity to engage with the employer, understand working practice and demonstrate your value in a way that will generate a positive reference for the future. Assessments normally require a minimum period of 10 days. This may be a 2-week block, a weekly one-day placement or a mixture of opportunities negotiated between your tutor and the employer.

Placements must be agreed with your tutor along with the relevant information regarding insurance, a mentor and all the relevant paperwork before you can attend. For a variety of reasons, some sectors don't conform to normal working practice and in these cases, your course manager may choose to develop simulated work-placements within the college, work shadowing or exercises that link directly to self-employment.

Any student who works in an environment where they engage with children or vulnerable adults is required to provide an enhanced Disclosure and Barring Service (DBS) record with no entries (formally Criminal Records Bureau [CRB]). Students are expected to cover the cost of this process and should have provided evidence at interview or enrolment. Foundation Degree students who are unable to provide an enhanced DBS record free from convictions or cautions could be at risk of being unable to complete the assessment on their programme which could mean withdrawal from or interruption of their studies. If a student is aware that they will have entries on their DBS record they should raise this immediately with their tutor so that appropriate advice can be provided. All sport and health, education and social science students will need to provide a DBS record before they can take part in some components of their programme. Students on other courses will be advised by their module leader based on their choice of placement.

Students must also be aware that should any material information or circumstances change that could influence their DBS status following the offer of a place, or at any time once enrolled on a programme, it is their responsibility to make their Programme Lead aware of any change. Changes to circumstances will be considered in confidence and Programme Leads will work with students to minimise the impact on their studies.

# LEVEL 4 MODULE RECORDS

UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

**MODULE CODE:** TRUR1186      **MODULE TITLE:** Introduction to Contextual Studies  
**CREDITS:** 20      **FHEQ LEVEL:** 4      **JACS CODE:** P300  
**PRE-REQUISITES:** None      **CO-REQUISITES:** None      **COMPENSATABLE:** Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

An introduction to the contextual study of photography and moving image texts. Introduces students to a theoretical framework for understanding the history of photography and its relevance to the development of moving image productions. Early developments and debates around the path to modernism will be studied and analysed in order to grasp the importance of understanding the context of their own creative productions.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions]* – see [Definitions of Elements and Components of Assessment](#)

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To investigate the early developments of photography and film arts and the key debates around the nature of still and moving images.
- To develop key skills that allow students to gain an understanding of theoretical concepts and use them in the analysis and discussion of photographic and moving images texts.
- To also develop research, presentation and essay writing skills.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes)

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Identify through historical investigation the factors that have affected the development of lens based arts.</li> <li>2. Research and present relevant contextual information.</li> <li>3. Demonstrate active participation at formal sessions and workshops.</li> <li>4. Apply theoretical models in still and moving image analysis</li> </ol>	PILO1, PILO2, PILO9

5. Use contextual knowledge to produce creative work that reflects an understanding of the conceptual issues involved in its production.	
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<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-18	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 1 & 2

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Sue Lewis**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

Students will be introduced to the contextual study of photography and moving image texts. Students will look at a theoretical framework for understanding the history of photography and its relevance to the development of moving image productions. Students will recognise early developments and will study the debates around the path to modernism. This work will give the foundations of the theory needed for the students to grasp the importance of understanding the context of their own creative productions.

<b>SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]</b>		
<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Write an essay on photographic or film realism.	40%
	Use on-line presentation tools to show the early developments of photography and film.	60%
	Produce a class presentation on a Hollywood genre or star from the first 50 years of its development.	
		100%

### REFERRAL ASSESSMENT

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Like for like	100%

<b>To be completed when presented for Minor Change approval and/or annually updated</b>	
<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023



## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR1187	<b>MODULE TITLE:</b> Photographic Techniques	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 4	<b>JACS CODE:</b> W640
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module will focus on establishing practical photography skills. Students will use a range of technologies and apply them to a range of situations both on location and in the photographic studio. The practical experiences will lead to the production of images and supporting work in response to set briefs.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)*

E1 (Examination)		C1 (Coursework)	100%	P1 (Practical)	
T1 (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To acquaint the student with a range of technologies and camera formats.
- To enable the student to work with a range of studio and location lighting techniques.
- To assist the student in understanding methods of investigation.
- To acquaint the student with a range of appropriate presentation techniques.
- To enable the student to reflect on their own practice.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Describe an appropriate response to a set brief using an imaginative and creative approach.</li> <li>2. Produce a range of photographic images from both location and photographic studio scenarios.</li> <li>3. Produce a coherent investigative and reflective workbook supporting their practical work</li> </ol>	PILO3, PILO5, PILO10, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-18	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 1

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Andy Hughes**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

Students will focus on establishing practical photography skills using a range of technologies and apply them to a range of situations both on location and in the photographic studio. The practical experiences will lead to the production of images and supporting work in response to set briefs.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Written proposal suggesting solutions to a set brief and planning	20%
	Produce a range of photographic images in response to the brief Demonstrate analysis of outcomes and reflect upon skills and techniques	80%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR1188	<b>MODULE TITLE:</b> Moving Image Techniques	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 4	<b>JACS CODE:</b> W610
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module introduces essential practical skills for moving image production. Students will be introduced to a wide range of equipment to enable them to record moving image and sound and learn about camera, audio and lighting techniques. They will explore simple editing techniques and produce short video products.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)*

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To establish the essential skills of moving image production
- To develop confidence in these skills in a range of situations
- To develop skills of analysis and reflection upon own practice

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Demonstrate straightforward recording and editing tasks competently</li> <li>2. Describe solutions to problems and scenarios</li> <li>3. Demonstrate analysis of outcomes</li> <li>4. Show reflection upon skills and techniques</li> </ol>	PILO3, PILO5, PILO10, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-18	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 1

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Ali Wallace**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

Students will be introduced to essential practical skills for moving image production. Students will be introduced to a wide range of equipment to enable them to record moving image and sound and learn about camera, audio and lighting techniques. They will explore simple editing techniques and produce short video products.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Written proposal and planning. Analysis of outcomes and reflection upon skills and techniques	30%
	Undertake straightforward recording and editing tasks competently to create product.	70%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR1189	<b>MODULE TITLE:</b> Visual and Graphic Design Techniques	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 4	<b>JACS CODE:</b> W600
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Introduces students to the principles and practices of graphic design as applied to still and moving image products. This will be achieved through illustration, colour theory, font style and expressive and imaginative manipulation of visual imagery. Students will gain skills that develop their application of the line, layout, texture, space, structure, composition and motion graphics.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)*

E1 (Examination)		C1 (Coursework)	100%	P1 (Practical)	
T1 (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To explore the conventions and techniques of graphic design for print and video
- To develop an awareness of the skills and issues of graphic design and motion graphics.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Produce and record design ideas.</li> <li>2. Use appropriate skills and technologies to produce a design solution to a problem.</li> <li>3. Use the vocabulary of graphic design for online and print content.</li> <li>4. Demonstrate skills in image manipulation and motion graphics.</li> <li>5. Evaluate finished products</li> </ol>	PILO3, PILO6, PILO8, PILO9, PILO11, PILO12, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-18	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 1 & 2

Notes:

## **SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT**

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Sue Lewis**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### **Summary of Module Content**

Student will study the principles and practices of graphic design as applied to still and moving image products. Student will use this visual awareness to use illustration, colour theory, font style and expressive and imaginative manipulation of visual imagery to create productions. The students will gain skills that will develop their application of the elements of line, layout, texture, space, structure and composition to their work. Digital skills will be developed using motion graphics techniques.

### **SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]**

<b>Scheduled Activities</b>	<b>Hours</b>	<b>Comments/Additional Information (briefly explain activities, including formative assessment opportunities)</b>
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### **SUMMATIVE ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Portfolio of design products	70%
	Preparatory paperwork and reflective commentary.	30%
		100%

### **REFERRAL ASSESSMENT**

<b>Element Category</b>	<b>Component Name</b>	<b>Component Weighting</b>
Coursework	Like for like	100%

### **To be completed when presented for Minor Change approval and/or annually updated**

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR1190	<b>MODULE TITLE:</b> Applied Factual Production	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 4	<b>JACS CODE:</b> W600
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module aims to allow students to develop ideas/skills and experience roles within the production of a factual project. Students will conduct research, planning and assume a specific role as part of a production team during the making of a factual production.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)*

E1 (Examination)		C1 (Coursework)	100%	P1 (Practical)	
T1 (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To develop an understanding of the codes and techniques of factual production
- To develop skills of planning, researching and organising a production
- To create and evaluate a factual production.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Produce ideas for a factual production</li> <li>2. Identify appropriate production techniques</li> <li>3. Plan and produce a finished factual production</li> <li>4. Evaluate the finished factual product</li> </ol>	PILO3, PILO4, PILO5, PILO6, PILO9, PILO10, PILO12, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-18	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 2

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Ali Wallace**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

Students will develop their ideas, skills and experience roles within the production of a factual project. Students will conduct research, planning and assume a specific role as part of a production team during the making of a factual production.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include research, proposal, production planning and product	75%
	Evaluation to demonstrate analysis of outcomes and reflection upon skills and techniques	25%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR1191	<b>MODULE TITLE:</b> Self-directed Production	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 4	<b>JACS CODE:</b> W600
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module brings together all of the creative and organisational skills and techniques developed throughout the course. It provides the opportunity for a self-directed brief to create a production in the medium of your choice.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

E1 (Examination)		C1 (Coursework)	100%	P1 (Practical)	
T1 (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To promote self motivation and practical ability
- To enable the student to undertake a self-directed programme of work
- To provide an opportunity for students to consolidate ideas
- To further develop methods, techniques and processes appropriate to current professional practice
- To evaluate strengths and weaknesses of self-directed process and artefact(s)

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Demonstrate the ability to research, plan and organise a programme of study</li> <li>2. Demonstrate skills and insights appropriate to the chosen study</li> <li>3. Use methods and techniques creatively and with evaluative reflection</li> <li>4. Develop, monitor and produce project which adheres to relevant professional practices</li> </ol>	PILO1, PILO3, PILO4, PILO5, PILO6, PILO8, PILO10, PILO12, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-18	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 2

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Andy Hughes**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

Students will bring together all of the creative and organisational skills and techniques developed throughout the course. This module provides the opportunity for a self-directed brief to create a production in the medium of your choice.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include brief, self-directed work plan and completed artefacts	80%
	Evaluation to demonstrate analysis of outcomes and reflection upon skills and techniques	20%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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# LEVEL 5 MODULE RECORDS

## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR2183	<b>MODULE TITLE:</b> Advanced Contextual Studies	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 5	<b>JACS CODE:</b> P300
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Development of critical thinking in relation to art practices will be explored and knowledge, understanding and skills will be developed to analyse, research and discuss contextual art practices in relation to creative productions. Students will develop an understanding of our current digital environment and post-modernism.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions]* – see [Definitions of Elements and Components of Assessment](#)

E1 (Examination)		C1 (Coursework)	100%	P1 (Practical)	
T1 (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To build on the first year contextual studies module and develop the student’s knowledge and understanding of contextual theories and concepts.
- To investigate the development of lens based media and its place within the digital age.
- To look at the era of post modernism and digital manipulation.
- To develop a range of skills that will assist the students in developing an academic approach to their studies.

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Develop critical awareness of the historical, cultural and social context of lens based media and the visual arts</li> <li>2. Develop key skills for critical analysis and debate.</li> <li>3. Evaluate the role of photography and moving image productions in the contemporary creative arena</li> <li>4. Interpret the moral and ethical debates centring on image manipulation</li> </ol>	PILO1, PILO2, PILO6, PILO7, PILO9, PILO12, PILO16

5. Discuss appropriate research and present their findings	
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<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-19	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 1

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Sue Lewis**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

This module will build on the first year module Introduction to Contextual Studies and will develop the students understanding of key media arts concepts and theories. The development of critical thinking in relation to their own art practices will be explored and knowledge, understanding and skills developed so that they can analyse, research and discuss contextual art practices in relation to their own creative productions. An understanding of our current digital environment and how it relates to the previous post-modern condition will be investigated and explored in relation to key issues such as representations of gender, society and spectacle and truth in an era of digital manipulation and the hyperreal.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Deconstruction of image manipulation and analysis of image sequence	40%
	Literature Review and Extended Essay	60%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR2184	<b>MODULE TITLE:</b> Content Creation	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 5	<b>JACS CODE:</b> W600
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module will further develop skills in a range of design and digital technology. It enables the student to explore different approaches to content generation for online zines, books, websites, blogs. The students will work with industry standard software and hardware and produce content of their choice using at least one of these digital platforms.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)*

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To enable the student to create content for online zines, books, websites, blogs etc.
- To further develop methods, techniques and processes appropriate to current professional practice
- To evaluate strengths and weaknesses of process and artefact(s)

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Produce and record design ideas.</li> <li>2. Use appropriate skills and technologies to produce a design solution to a problem.</li> <li>3. Describe the vocabulary of design for online content.</li> <li>4. Develop skills in digital content creation.</li> <li>5. Evaluate finished products</li> </ol>	PILO1, PILO3, PILO4, PILO5, PILO6, PILO8, PILO10, PILO11, PILO12, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-19	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 1

Notes:



## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Ali Wallace**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

Students will further develop their skills in a range of design and digital technology. It enables the student to explore different approaches to content generation for online zines, books, websites, blogs. The students will work with industry standard software and hardware and produce content of their choice using at least one of these digital platforms.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include research, design planning and digital work for online content.	80%
	Evaluation of design and content of online content.	20%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR2185	<b>MODULE TITLE:</b> Promotion and Exhibition	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 5	<b>JACS CODE:</b> W600
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module introduces the opportunity for students present their work to a wider audience. Students will be encouraged to produce a portfolio of images/films that are suitable to present in a professional capacity. Students will also explore potential exhibition opportunities appropriate to their practice.

**ELEMENTS OF ASSESSMENT** [Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)

E1 (Examination)		C1 (Coursework)	100%	P1 (Practical)	
T1 (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To prepare a portfolio of work for review and exhibition
- To develop promotional material appropriate to a public audience
- To critically consider opportunities for a public exhibition of original work
- Demonstrate reflection upon skills and techniques

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Create a proposal for a portfolio of work suitable for professional presentation and exhibition</li> <li>2. Develop a body of work and promotional material appropriate to a public audience</li> <li>3. Demonstrate reflection and evaluation in relation to a body of work</li> </ol>	PILO3, PILO4, PILO5, PILO6, PILO8, PILO10, PILO11, PILO12, PILO13, PILO14, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-19	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 2

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Andy Hughes**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

This introduces the opportunity for students to present their work to a wider audience. Students will be encouraged to produce a portfolio of images/films that are suitable to present in a professional capacity. Students will also explore potential exhibition opportunities appropriate to their practice.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include proposal, promotion, planning and product/s	80%
	Evaluation of process, production and feedback	20%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR2186	<b>MODULE TITLE:</b> Professional Engagement	
<b>CREDITS:</b> 20	<b>FHEQ LEVEL:</b> 5	<b>JACS CODE:</b> W600
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> Yes

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

This module introduces the opportunity for students to produce work for a specific purpose either through a work placement or a simulation of self-employment. This can include working for an employer brief, a competition or for a festival. Students will conduct research for the project, put together a proposal which meets the requirements of the brief and complete the production in their chosen medium.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)*

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To identify a professional brief to respond to
- To research and develop concept
- To develop skills in professional production

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

<b>Assessed Module Learning Outcomes</b>	<b>Award/ Programme Learning Outcomes contributed to</b>
<ol style="list-style-type: none"> <li>1. Write a detailed proposal in response to your chosen brief</li> <li>2. Demonstrate skills in professional production in your chosen medium</li> <li>3. Demonstrate reflection upon skills and techniques used, and final outcome.</li> <li>4. Evaluate work based practice with either an employer or as a simulated activity responding to a professional brief.</li> </ol>	PILO1, PILO3, PILO4, PILO5, PILO6, PILO8, PILO9, PILO10, PILO11, PILO12, PILO13, PILO14, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-19	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 1

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Sue Lewis**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: None**

### Summary of Module Content

This module introduces the opportunity for students to produce work for a specific purpose either through a work placement or a simulation of self-employment. This can include working for an employer brief, a competition or for a festival. Students will conduct research for the project, put together a proposal which meets the requirements of the brief and complete the production in their chosen medium.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Project Supervision	10	
Guided Independent Study	140	
<b>Total</b>	<b>200</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include proposal in response to brief, planning and completed product	75%
	Evaluation of work placement or self-employment activity	25%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

<b>Updated by:</b> Ali Wallace Date: 29/06/2023	<b>Approved by:</b> Ali Wallace Date: 29/06/2023
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## UNIVERSITY OF PLYMOUTH MODULE RECORD

**SECTION A: DEFINITIVE MODULE RECORD.** *Proposed changes must be submitted via Faculty/AP Quality Procedures for approval and issue of new module code.*

<b>MODULE CODE:</b> TRUR2187	<b>MODULE TITLE:</b> Showcase Production	
<b>CREDITS:</b> 40	<b>FHEQ LEVEL:</b> 5	<b>JACS CODE:</b> W600
<b>PRE-REQUISITES:</b> None	<b>CO-REQUISITES:</b> None	<b>COMPENSATABLE:</b> No

**SHORT MODULE DESCRIPTOR:** *(max 425 characters)*

Students will be required to create a self-initiated body of work and prepare for a showcase that can reach a public audience. The work created should reflect the students own interests within creative media and photography and demonstrate a self-initiated project in a professional manner. Students will consider how to contribute and promote a group showcase.

**ELEMENTS OF ASSESSMENT** *[Use HESA KIS definitions] – see [Definitions of Elements and Components of Assessment](#)*

<b>E1</b> (Examination)		<b>C1</b> (Coursework)	100%	<b>P1</b> (Practical)	
<b>T1</b> (Test)					

**SUBJECT ASSESSMENT PANEL to which module should be linked:** Media

**Professional body minimum pass mark requirement:** N/A

**MODULE AIMS:**

- To enable the student to undertake a negotiated programme of work that consolidates their areas of interest
- To produce a body of work and promotional material suitable for a group showcase scenario
- To investigate scenarios for a showcase production and reflect and evaluate on a personal body of work

**ASSESSED LEARNING OUTCOMES:** (additional guidance below; please refer to the Programme Specification for relevant award/ programme Learning Outcomes.

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes	Award/ Programme Learning Outcomes contributed to
<ol style="list-style-type: none"> <li>1. Create a proposal for a showcase production</li> <li>2. Construct a self-initiated body of work and promotional material appropriate for a group showcase</li> <li>3. Demonstrate reflection and evaluation in relation to a body of work</li> </ol>	PILO1, PILO3, PILO4, PILO5, PILO6, PILO7, PILO8, PILO9, PILO10, PILO11, PILO12, PILO13, PILO14, PILO15, PILO16

<b>DATE OF APPROVAL:</b> May-18	<b>FACULTY/OFFICE:</b> Academic Partnerships
<b>DATE OF IMPLEMENTATION:</b> Sep-19	<b>SCHOOL/PARTNER:</b> Truro and Penwith College
<b>DATE(S) OF APPROVED CHANGE:</b> N/A	<b>SEMESTER:</b> Semester 2

Notes:

## SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the KIS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

**ACADEMIC YEAR: 2023-24**  
**MODULE LEADER: Ali Wallace**

**NATIONAL COST CENTRE: 145**  
**OTHER MODULE STAFF: Andy Hughes**

### Summary of Module Content

You are required to create a self-initiated body of work and then prepare it for a showcase that can reach a public audience. The work you create should reflect your own interests within creative media and photography and also demonstrate that you can approach a self-initiated project in professional manner. You should consider how you can contribute and promote a group showcase of work.

### SUMMARY OF TEACHING AND LEARNING [Use HESA KIS definitions]

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	90	
Tutorial	10	
Project Supervision	20	
Guided Independent Study	280	
<b>Total</b>	<b>400</b>	<b>(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)</b>

### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Present a detailed proposal	10%
	Completed portfolio including research, planning, promotional material and product/s	70%
	Evaluation of process, production, promotion and audience response.	20%
		100%

### REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Like for like	100%

### To be completed when presented for Minor Change approval and/or annually updated

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## Modules for Continual Professional Development

Module names	Using the same Learning Outcomes?	Using the same mode of delivery?	Using the same mode of assessment?	Additional Information
TRUR1187 Photographic Techniques	Yes	Yes	Yes	
TRUR1188 Moving Image Techniques	Yes	Yes	Yes	
TRUR1189 Visual and Graphic Design Techniques	Yes	Yes	Yes	

### 60 Credit Certificate of Professional Development (CPD) Awards

If any of the modules listed in the table are to be grouped together to form a 60 Credit CPD Award, please list combinations planned below:

TRUR1187 Photographic Techniques, TRUR1188 Moving Image Techniques and TRUR1189 Visual and Graphic Design Techniques

## Appendix A: Programme Specification Mapping

### Module contribution to the meeting of Programme Intended Learning Outcomes

Core Modules		Programme Intended Learning Outcomes contributed to (for more information see Section 8)																Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical
		Knowledge & understanding			Cognitive & intellectual skills				Key & transferable skills			Employment related skills			Practical skills				
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
Level 4	TRUR1186 Introduction to Contextual Studies	✓	✓						✓								Y	C1 – 100%	
	TRUR1187 Photographic Techniques			✓		✓				✓					✓	✓	Y	C1 – 100%	
	TRUR1188 Moving Image Techniques			✓		✓				✓					✓	✓	Y	C1 – 100%	
	TRUR1189 Visual and Graphic Design Techniques			✓			✓		✓	✓		✓	✓		✓	✓	Y	C1 – 100%	
	TRUR1190 Applied Factual Production			✓	✓	✓	✓			✓	✓		✓		✓	✓	Y	C1 – 100%	
	TRUR1191 Self-directed Production	✓		✓	✓	✓	✓		✓		✓		✓		✓	✓	Y	C1 – 100%	
<b>Level 4 LOs</b>																			

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)															Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical
		Knowledge & understanding			Cognitive & intellectual skills				Key & transferable skills			Employment related skills			Practical skills			
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		
Level 5	TRUR2183 Advanced Contextual Studies	✓	✓				✓	✓		✓						✓	Y	C1 – 100%
	TRUR2184 Content Creation	✓		✓	✓	✓	✓		✓		✓	✓			✓	✓	Y	C1 – 100%
	TRUR2185 Promotion and Exhibition			✓	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓	Y	C1 – 100%
	TRUR2186 Professional Engagement	✓		✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	Y	C1 – 100%
	TRUR2187 Showcase Production	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	N	C1 – 100%
<b>Level 5 LOs</b>																		
<b>Confirmed Award LOs</b>																		