# UNIVERSITY CENTRE TRURO & PENWITH

University of Plymouth Academic Partnerships

**Truro & Penwith College** 

### Programme Quality Handbook

**BA (Hons) Silversmithing & Jewellery** 

2023 - 24



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### **WELCOME AND INTRODUCTION**

# Welcome and Introduction to BA (Hons) Silversmithing and Jewellery

Welcome to the BA in Silversmithing and Jewellery at Truro and Penwith College. We are delighted you have chosen to study with us and look forward to helping you achieve your Silversmithing and Jewellery qualification. This programme is an exciting opportunity for you to study Silversmithing and Jewellery. The programme will give you the opportunity to carry out a programme of personal research within which you will develop the skills to take your professional practice to the level at which you will be equipped to practice with confidence. The programme is validated by University of Plymouth and underpinned by the QAA Quality Code.

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism. It is also a platform from which you can undertake additional academic and, in some instances, professional vocational qualifications.

This Programme Quality handbook contains important information including:

- The approved programme specification
- Module records

**Note:** the information in this handbook should be read in conjunction with the current edition of the Truro and Penwith Student handbook available on Digital Campus which contains student support based information on issues such as finance and studying at HE along with the University's Student Handbook <a href="https://www.plymouth.ac.uk/your-university/governance/student-handbook">https://www.plymouth.ac.uk/your-university/governance/student-handbook</a> and your Teaching, Learning and Assessment Handbook available on your programme virtual learning environment (Moodle).

### **Programme Specification**

#### 1. Award

Final Award Title: BA (Hons) Silversmithing and Jewellery (Top-Up)

UCAS Code: W724

HECoS Code: 100725 silversmithing and goldsmithing

2. Awarding Institution: University of Plymouth

2.1 Teaching Institution: Truro and Penwith College

#### 3. Accrediting Body N/A

## 4. Distinctive Features of the Programme and the Student Experience

The BA (Hons) Silversmithing and Jewellery will provide an opportunity for students to progress from FdA Silversmithing and Jewellery disciplines. Higher-level skills will be developed in the context of the varied area of contemporary Silversmithing and Jewellery. Contextual and professional awareness will underpin academic research and the making of Silversmithing and Jewellery objects.

The programme is suitable for level 5 students progressing from full and part-time related courses. It would also appeal to industry professionals, who have an interest in Silversmithing and Jewellery applications.

The current art and design craft 'revolution' is indicative of a growing appetite and interest. Historic and contemporary craft practice has been at the heart of Cornwall's cultural heritage for a significant time and is recognised as part of the county's and the South West's creative identity.

This programme will provide an opportunity to develop practical and academic skills beginning with modules which develop design skills and contextual research providing an engagement with the professional world of Silversmithing and Jewellery through a competition module, this module will enable students to understand how

the parameters of live briefs or situations can be used to create design solutions and professional presentations.

Working through an academic research module which provides relevant contextual background for the rest of the final year. Through researching historic and contemporary visual and written material for the research/ dissertation module students gain an understanding of the context of the professional nature of Silversmithing and Jewellery.

An important aspect of the final year will be how students continue the development of their personal professional practice. They will evidence their explorations with ideas and materials through a technical research project in which they will conduct individual and relevant research into both creative and technical design practice and engagement with manufacturing challenges and solutions.

Outcomes developed from this broad experimentation will culminate as the students' Final Major Project and will be shown as an exhibition.

During the year, students plan and execute how they will market themselves as individual crafts persons in this changing digital world, creating professional personal presentations to support the opportunity for self-employment. The programme will promote and support reflective practitioners, effective communication in a variety of forms to a range of audiences.

The Art & Design team, as educators and practitioners are part of a large network of local employers, makers and organisations.

Our Alumni work within local, national and international creative industries, across a range of art and design practice. The programme will take a global approach to studying design craft and making; this course will aim to be unique in its breadth of practice within Cornwall.

The BA (Hons) Silversmithing and Jewellery has the following distinctive features:

- Students will be able to focus on their Silversmithing and Jewellery personal practice. Students will be able to fully utilise materials, processes, skills and industries to explore creative design processes.
- Students will work in a mature Higher Education environment, where all making and knowledge within each module is holistically valued.
- The course is truly vocational and will apply academic and intellectual rigor, enabling students to develop their own individual practice from this knowledge base, linking all aspects of the course together through the final major project.

- The course develops students' understanding of creative practice and makes clear links between theory, practice and employment within the creative industries.
- Students have access to professional tools and equipment, studio space and technicians within dedicated art and design and HE buildings.
- Regular individual tutorial support and guidance will be a strong feature of this course.

#### 5. Relevant QAA Subject Benchmark Group(s)

The programme development was informed by the following:-

The UK Quality Code for HE

The FHEQ

The QAA Subject Benchmark for Art and Design

Subject Benchmark Statement: Art and Design

## 6. Programme Structure - BA (Hons) Silversmithing and Jewellery (Top-Up)

#### 6.1 Full-time Route

YEAR 1 (LEVEL 6) 120 Credits										
Module Code	Module Title	Credits	Core / Optional	Term						
TRUR3074	Competition	20	Core	1						
TRUR3075	Technical Research	20	Core	1,2,3						
TRUR3076	Final Major Project	40	Core	1,2,3						
TRUR3077	Research Methods and Dissertation	20	Core	1						
TRUR3078	Promoting own personal practice	20	Core	2,3						

#### 6.2 Part-time Indicative Route

#### Part-time Route (2 years)

YEAR 1 (LEVEL 6) 60 Credits									
Module Code	Module Title	Credits	Core / Optional	Term					
TRUR3074	Competition	20	Core	1					
TRUR3077	Research Methods and Dissertation	20	Core	1					
TRUR3078	Promoting Own Personal Practice	20	Core	2,3					

YEAR 2 (LEVEL 6) 60 Credits									
Module Code Module Title Credits Core / Optional Term									
TRUR3075	Technical Research	20	Core	1,2,3					
TRUR3076	Final Major Project	40	Core	1,2,3					

## 7. Programme Aims for the BA (Hons) Silversmithing and Jewellery (Top-Up)

The programme intends to:

- 1. To develop skills, knowledge and critical understanding of Silversmithing and Jewellery making techniques and practices at Level 6
- 2. To develop a strong sense of personal practice and style through technical, contextual and project-based learning.
- 3. To contextualise practice to enable an understanding of own work in relation to contemporary and historical styles.
- 4. To develop independent, creative and reflective practitioners of their craft leading to the production of work that meets real challenges within the creative industries
- 5. To develop appropriate critical understanding of the role of the crafts person in contemporary art and design practice
- 6. Develop entrepreneurial and enterprising students with the ability to sustainably create, make and develop opportunities within real economic contexts.

## 8. Programme Intended Learning Outcomes for the BA (Hons) Silversmithing and Jewellery (Top-Up)

#### 8.1 Knowledge and understanding

On successful completion graduates should have developed:

- 1. Knowledge and understanding of Silversmithing and Jewellery making techniques and practices at a professional level.
- 2. An understanding of own work in relation to contemporary and historical styles.
- 3. An appropriate understanding of the role of the crafts person in contemporary art and design practice.

#### 8.2 Cognitive and intellectual skills

On successful completion graduates should have developed:

- 4. Skills of analysis and evaluation related to Silversmithing and Jewellery making techniques and practices.
- 5. The ability to contextualise practice through analysis and synthesis.
- 6. Independence, creativity and the ability to evaluate and reflect on practice.

#### 8.3 Key and transferable skills

On successful completion graduates should have developed the ability to:

- 7. Demonstrate professional craft skills of Silversmithing and Jewellery making techniques and practices.
- 8. Work independently and creatively, identifying a strong sense of personal practice and style.
- 9. Analyse and evaluate through comparison and reflection.

#### 8.4 Employment related skills

On successful completion graduates should have developed:

10. Skills, knowledge and understandings of professional Silversmithing and Jewellery making techniques and practices.

- 11. An independent creative personal practice reflecting digital society and its interaction with design craft practitioners.
- 12. Business awareness and an understanding of self employment with reference to the role of client and professional silversmithing.

#### **Practical skills**

On successful completion graduates should have developed:

- 13. Skills of Silversmithing and Jewellery making techniques and practices for future employment
- 14. Work independently and creatively.
- 15. Demonstrate a strong sense of personal practice and style

## 9. Admissions Criteria, including APCL, APEL and Disability Service arrangements

All applicants must have GCSE (or equivalent will be considered) Maths and English at Grade 4/C or above. Applicants will be interviewed to assess the experience/capabilities for successful entry and completion of the course.

Entry Requirements for BA (Hons) Silversmithing and Jewellery							
T&PC FdA Silversmithing and	Pass or above at level 5						
Jewellery							
Relevant level 5 qualification	Other relevant level 5 qualifications may						
	require APCL – UoP Regs apply.						
Previous experience	Would only be considered through an						
Trevious experience	APEL process with associated costs.						
Other HE qualifications / non-standard	Considered on an individual basis						
awards or experiences	through an interview process.						
APEL / APCL possibilities	APEL/APCL will be considered as per						
AT LE / AT OL possibilities	University of Plymouth Regulations						
Interview / Portfolio requirements	All students will be interviewed and a						
Interview / Fortiono requirements	portfolio may be requested.						
Independent Safeguarding Agency (ISA)	Students are expected to purchase a						
/ Disclosure and Barring Service (DBS)	current DBS, if required for any potential						
clearance required	placement.						

Apply online at <a href="www.ucas.com">www.ucas.com</a>. For further information on the admissions process contact <a href="heEnquiry@truro-penwith.ac.uk">heEnquiry@truro-penwith.ac.uk</a> or 01872 267061.

#### 10. Progression criteria for Final and Intermediate Awards

Students undertaking the BA (Hons) Silversmithing and Jewellery may progress onto Masters programmes or go into employment or self-employment.

Upon completion of the BA (Hons) Silversmithing and Jewellery, students may be suited to work in a variety of settings and these opportunities include, but are not limited to, working in the following sectors:

- Bench silversmith or jeweller working self-employed or for an established practitioner
- Silversmith and jewellery technician
- Gallerist
- Product design technician
- Craft workshop/business manager
- Craft marketing

#### 11. Non-Standard Regulations

N/A

### 12. Transitional Arrangements

N/A

### **Appendices**

#### Appendix A: Programme Specification Mapping – BA (Hons) Silversmithing and Jewellery (Top Up)

Module contribution to the meeting of Programme Learning Outcomes

CORE MODULES: tick those Programme Learning Outcomes the module contributes to through its assessed learning outcomes.

Core	Core Modules Programme Learning Outcomes contributed to (for more information see Section 8)					Compensation	Assessment											
			(nowled lerstand			Cogniti lectual			.3 Key ferable			Employ ated sk		8.5 P	ractical	l skills	Y/N	Element(s) and weightings E1- exam T1- in-class test
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		C1- coursework P1 - practical
Lev	TRUR3074 Competition		✓	✓	✓		✓						✓		✓		Y	C1 – 100%
'el 6	TRUR3075 Technical Research	✓		✓			✓	✓		✓	✓			✓	✓		Y	C1 – 100%
	TRUR3076 Final Major Project	✓			✓		✓	✓	✓	✓	<b>✓</b>		✓	✓		✓	N	C1 – 100%
	TRUR3077 Research Methods and Dissertation		✓			✓	✓			✓		✓			✓		Y	C1 – 100%
	TRUR3078 Promoting Own Personal Practice		✓	✓		✓			✓		<b>✓</b>	<b>✓</b>	✓		✓	✓	Y	C1 – 100%
Level	6 LOs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	<b>√</b>	✓	✓	✓	✓		
Confi	rmed Programme LOs	✓	✓	<b>√</b>	<b>√</b>	✓	✓	✓	✓	<b>√</b>	✓	<b>√</b>	✓	✓	<b>√</b>	✓		

## Level 6 Module Records

#### SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR3074 MODULE TITLE: Competition

CREDITS: 20 FHEQ LEVEL: 6 HECoS CODE: 100725 silversmithing and goldsmithing

PRE-REQUISITES: None COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR: (max 425 characters)

Using the context of externally set briefs, which have specific presentation requirements and outcomes as a vehicle for study, students will work on prepared design briefs set externally by RSA, Goldsmiths Company or other organisations. Generating design solutions and outcomes that extend challenge and fulfil the externally driven requirements.

ELEMENTS OF ASSESSMENT – see <u>Definitions of Elements and Components of Assessment</u>									
E1 (Examination)	C1 (Coursework	) 100%	P1 (Practical)	T1 (In-Class Test)					

# SUBJECT ASSESSMENT PANEL to which module should be linked: Art and Design Professional body minimum pass mark requirement: N/A MODULE AIMS:

- To achieve proficiency in an approach which acknowledges the importance and relevance of external factors in the development of Jewellery and Silversmithing design solutions.
- To respond to the requirements of a Jewellery and Silversmithing design brief using the preset parameters in a coherent and professional manner to a specific deadline.

**ASSESSED LEARNING OUTCOMES:** (refer to Programme Specification for relevant Programme Intended Learning Outcomes)
At the end of the module to learner will be expected to be able to:

Ass	essed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1.	Show critical understanding of the influence of external constraints including costings upon the design process demonstrating an appropriate range of methods and processes	2, 12
2.	Generate ideas, evaluate and select appropriate solutions	6, 14
3.	Demonstrate expertise of professional standard in the selection and use of appropriate 2 D and 3D materials for model making, drawing and presentation	3, 6
4.	Apply critical judgement in learned skills relevant to research methods, visual research, material processing and project management	3, 4

DATE OF APPROVAL: Apr-2020

DATE OF IMPLEMENTATION: Sep-2020

DATE(S) OF APPROVED CHANGE: N/A

**FACULTY/OFFICE:** Academic Partnerships **SCHOOL/PARTNER:** Truro and Penwith College

TERM: 1

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2023-24	NATIONAL COST CENTRE: 143
MODULE LEADER: Martin Page	OTHER MODULE STAFF: Alex O'Connor

#### **SUMMARY OF MODULE CONTENT:**

Using a National or International design competition as the parameters for this module. Students are able to select an area of design relative to their interest ratified by the subject team, developing a design project which advances their understanding and expertise; emphasis should focus on combining design creativity, competency and professionalism.

SUMMARY OF TEACHING AND LEARNING (Refer to HESA KIS definitions)						
Scheduled Activities Hours Comments/Additional Information (brie activities, including formative assessment opportunities)						
Tutorial	5	Group Crits and Individual discussions,				
Project Supervision	12	Supporting individual research plans				
Demonstration	3	Demonstrating technical aspects				
Guided Independent Study	180					
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)				

#### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Competition Analyse	10%
	Portfolio containing 2D research. Outcomes in line with the outcomes defined by the competition	90%

Element Category	Component Name	Component Weighting
Coursework	Competition Analyse (Different)	10%
	Portfolio containing 2D research. Outcomes in line with the referral brief (Different)	90%

To be completed when presented for Minor Change approval and/or annually updated		
Updated by: Tom Heard	Approved by: Mark Dunford	
Date: September 2023	Date: September 2023	

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR3075 MODULE TITLE: Technical Research

CREDITS: 20 FHEQ LEVEL: 6 HECoS CODE: 100725 silversmithing and goldsmithing

PRE-REQUISITES: None COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR: (max 425 characters)

This module gives the student the opportunity to research technical skills, processes and materials in pursuit of design and manufacturing opportunities for their Final Major Project. It can involve advanced development of ideas through traditional skills and processes or investigating contemporary technologies and or materials.

ELEMENTS OF ASSESSMENT – see <u>Definitions of Elements and Components of Assessment</u>							
E1 (Examination)		C1 (Coursework)	100%	P1 (Practical)		T1 (In-Class Test)	

SUBJECT ASSESSMENT PANEL to which module should be linked: Art and Design Professional body minimum pass mark requirement: N/A MODULE AIMS:

- To develop and manage a research project in which they investigate and develop their personal interest in processes and technical skills.
- To reflect on opportunities for future creative design.

**ASSESSED LEARNING OUTCOMES:** (refer to Programme Specification for relevant Programme Intended Learning Outcomes)
At the end of the module to learner will be expected to be able to:

Ass	essed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1.	Plan and perform a systematic technical research programme which informs the creative design process demonstrating critical understanding of the influence manufacturing processes have on the design process	1, 6, 14
2.	Generate ideas, evaluate and select appropriate manufacturing solutions demonstrating skills in the selection and use of appropriate manufacturing processes	3, 7, 13
3.	Apply evaluative and informed judgement in learned skills relevant to research methods, manufacturing processing and project management	9, 10

DATE OF APPROVAL: Apr-2020

DATE OF IMPLEMENTATION: Sep-2020

DATE(S) OF APPROVED CHANGE: n/a

**FACULTY/OFFICE:** Academic Partnerships **SCHOOL/PARTNER:** Truro and Penwith College

**TERM:** 1,2,3

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ACADEMIC YEAR: 2023-24	NATIONAL COST CENTRE: 143
MODULE LEADER: Martin Page	OTHER MODULE STAFF: Alex O'Connor

#### **SUMMARY OF MODULE CONTENT:**

The content of this module is defined by the individual students choice of technical interest to develop both technical and design research to further their own personal practice.

SUMMARY OF TEACHING AND LEARNING (Refer to HESA KIS definitions)				
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)		
Seminar	10	Group discussions		
Tutorial	20	Individual discussions		
Project Supervision	50	Supporting individual research plans		
Demonstration	10	Demonstrating technical aspects of manufacturing		
Supervised Time in Studio/Workshop	60	Supporting technical development		
Guided Independent Study	50			
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)		

#### **SUMMATIVE ASSESSMENT**

Element Category	Component Name	Component Weighting
Coursework	Written Introduction	10%
	Technical Report	90%

Element Category	Component Name	Component Weighting
Coursework	Written Introduction (Different) Technical Report (Different)	10% 90%

To be completed when presented for Minor Change approval and/or annually updated			
Updated by: Tom Heard Approved by: Mark Dunford			
Date: September 2023	Date: September 2023		

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR3076 MODULE TITLE: Final Major Project

CREDITS: 40 FHEQ LEVEL: 6 HECoS CODE: 100725 silversmithing and goldsmithing

PRE-REQUISITES: None COMPENSATABLE: No

SHORT MODULE DESCRIPTOR: (max 425 characters)

Through a high level of inventiveness, creativity, analysis and using specialist knowledge students will exploit their chosen materials and technical processes to display their silversmithing and jewellery skills, competence and professional attitude. Students will demonstrate critical awareness of their medium and the relevant, contemporary location of their personal aesthetic through a collection of practical outcomes.

ELEMENTS OF ASSESSMENT – see <u>Definitions of Elements and Components of Assessment</u>						
E1 (Examination)	(	C1 (Coursework)	100%	P1 (Practical)	T1 (In-Class	s Test)

# SUBJECT ASSESSMENT PANEL to which module should be linked: Art and Design Professional body minimum pass mark requirement: N/A MODULE AIMS:

- To enable the student to reflect, clarify and appraise their own intentions as a well-informed practitioner within their chosen materials.
- To enable the student to demonstrate a high level of problem solving and inventiveness.
- To enable the student to develop practical strategies to display their skills and competencies as a designer / maker.

**ASSESSED LEARNING OUTCOMES:** (refer to Programme Specification for relevant Programme Intended Learning Outcomes)

At the end of the module to learner will be expected to be able to:

Ass	essed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1.	Demonstrate their knowledge and understanding of their position within a professional and vocational context.	1, 8, 10, 12
2.	Initiate a self-directed learning project that will demonstrate their skills of creativity and synthesis.	4, 7, 9
3.	Respond to design challenges with well-considered, practical outcomes that stem from a sound theoretical base.	6, 13, 15

DATE OF APPROVAL: Apr-2020
DATE OF IMPLEMENTATION: Sep-2020
DATE(S) OF APPROVED CHANGE: n/a

FACULTY/OFFICE: Academic Partnerships SCHOOL/PARTNER: Truro and Penwith College

**TERM:** 1,2,3

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ACADEMIC YEAR: 2023-24	NATIONAL COST CENTRE: 143
MODULE LEADER: Martin Page	OTHER MODULE STAFF: Alex O'Connor

SUMMARY OF MODULE CONTENT:

Producing a collection of practical outcomes using the technical skills and expertise developed in the research module

SUMMARY OF TEACHING AND LEARNING (Refer to HESA KIS definitions)				
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)		
Tutorial	20	Individual support		
Project Supervision	60	Individual project discussions with formative assessment		
Supervised Time in Studio/Workshop	120	Technical manufacturing support		
Guided Independent Study	200			
Total	400	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)		

#### **SUMMATIVE ASSESSMENT**

Element Category	Component Name	Component Weighting
Coursework	Collection Review	25%
	Final collection of practical work	75%

Element Category	Component Name	Component Weighting
Coursework	Collection Review (Different)	25%
	Final collection of practical and design work (Different)	75%

To be completed when presented for Minor Change approval and/or annually updated			
Updated by: Tom Heard	Approved by: Mark Dunford		
Date: September 2023	Date: September 2023		

#### SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR3077 MODULE TITLE: Research Methods and Dissertation

CREDITS: 20 FHEQ LEVEL: 6 HECoS CODE: 100725 silversmithing and goldsmithing

PRE-REQUISITES: None CO-REQUISITES: None COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR: (max 425 characters)

Students will develop a research methodology within a negotiated contextual research project which informs their practice and provides evidence for an appropriate level presentation.

ELEMENTS OF ASSESSMENT – see <u>Definitions of Elements and Components of Assessment</u>					
E1 (Examination)		C1 (Coursework)	100%	P1 (Practical)	T1 (In-Class Test)

# SUBJECT ASSESSMENT PANEL to which module should be linked: Art and Design Professional body minimum pass mark requirement: N/A MODULE AIMS:

- To develop a research methodology and manage a research project in which they investigate and develop their personal contextual interest.
- To present research findings in an appropriate format.

ASSESSED LEARNING OUTCOMES: (refer to Programme Specification for relevant Programme Intended Learning Outcomes)

At the end of the module to learner will be expected to be able to:

Ass	sessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1.	Plan and manage a self-initiated research project which develops from an interest within their craft practice	6, 14
2.	Apply appropriate research methods to foster enquiry, analysis and an effective means of communication	9, 14
3.	develop a critical language which enables evaluative reflective judgements and reasoned arguments	2, 5, 11

**DATE OF APPROVAL:** Apr-2020 **FACULTY/OFFICE:** Academic Partnerships

**DATE OF IMPLEMENTATION:** Sep-2020 **SCHOOL/PARTNER:** Truro and Penwith College

**DATE(S) OF APPROVED CHANGE:** n/a **TERM:** 1

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ACADEMIC YEAR: 2023-24	NATIONAL COST CENTRE: 143
MODULE LEADER: Martin Page	OTHER MODULE STAFF: Alex O Connor

#### **SUMMARY OF MODULE CONTENT:**

Students with tutorial guidance plan a research project using appropriate methodology around a subject which is connected to their personal craft practice and which will facilitate and provide the conditions for a written and illustrated dissertation. Presented in a form which compliments the subject and includes at least 4000 words.

SUMMARY OF TEACHING AND LEARNING (Refer to HESA KIS definitions)			
Scheduled Activities Hours Comments/Additional Information (briefly explain activities, including formative assessment opportunity)			
Lecture	3	Formal introductory lectures	
Seminar	6	Group discussions	
Tutorial	12	Individual tutorial support	
Project Supervision	9		
Guided Independent Study 170			
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)	

#### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Introduction and Methodology	25%
	Dissertation	75%

Element Category	Component Name	Component Weighting
Coursework	Introduction and Methodology (Different) Dissertation (Different)	25% 75%

To be completed when presented for Minor Change approval and/or annually updated			
Updated by: Tom Heard			
Date: September 2023	Date: September 2023		

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR3078 MODULE TITLE: Promoting Own Personal Practice

CREDITS: 20 FHEQ LEVEL: 6 HECoS CODE: 100725 silversmithing and goldsmithing

PRE-REQUISITES: None CO-REQUISITES: None COMPENSATABLE: Yes

SHORT MODULE DESCRIPTOR: (max 425 characters)

Determine and evaluate an understanding of professional requirements for promoting and marketing own personal practice. Develop materials to prepare for life in the creative industries after graduation. Comparison of contemporary makers will inform practice.

ELEMENTS OF ASSESSMENT – see <u>Definitions of Elements and Components of Assessment</u>				
E1 (Examination)	C1 (Coursework)	100%	P1 (Practical)	T1 (In-Class Test)

# SUBJECT ASSESSMENT PANEL to which module should be linked: Art and Design Professional body minimum pass mark requirement: N/A MODULE AIMS:

- To evaluate the impact of business and employability factors within silversmithing and Jewellery industries
- To understand and demonstrate a range of promotional activities
- To develop a professional practice awareness within a competitive environment

ASSESSED LEARNING OUTCOMES: (refer to Programme Specification for relevant Programme Intended Learning Outcomes)

At the end of the module to learner will be expected to be able to:

Ass	sessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1.	Evaluate professional creative practice; reflecting on the process and how to further develop and extend the reach of promotion and audience engagement	2, 3 ,10, 11
2.	Develop and present a formal promotional pack	8, 14, 15
3.	Reflect on the opportunities for presenting silversmithing and jewellery work and how to develop professionally within the creative industries.	5, 11, 12

DATE OF APPROVAL: Apr-2020 FACULTY/OFFICE: Academic Partnerships

**DATE OF IMPLEMENTATION:** Sep-2020 **SCHOOL/PARTNER:** Truro and Penwith College

**DATE(S) OF APPROVED CHANGE:** N/A **TERM:** 2,3

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ACADEMIC YEAR: 2023-24	NATIONAL COST CENTRE: 143
MODULE LEADER: Martin Page	OTHER MODULE STAFF: Alex O 'Connor

#### **SUMMARY OF MODULE CONTENT:**

Students will use this module to investigate the relevant possibilities for the personal promotion of themselves and their personal practice. Reflecting on the aspects of working within a professional craft practice.

SUMMARY OF TEACHING AND LEARNING (Refer to HESA KIS definitions)				
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)		
Lecture	4	Formal Lectures		
Seminar	20	Group discussions		
Project Supervision	6	Individual supervised support		
Guided Independent Study	170			
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)		

#### SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Written Strategy	10%
	Brand material and marketing strategy (identity)	90%

Element Category	Component Name	Component Weighting
Coursework	Written Strategy (Different) Brand material and marketing strategy (identity) (Different)	10% 90%

To be completed when presented for Minor Change approval and/or annually updated			
Updated by: Tom Heard	Approved by: Mark Dunford		
Date: September 2023	Date: September 2023		