

**University of Plymouth
Partnerships**

Truro & Penwith College

**Programme Quality
Handbook**

FdA Film, Media and Photography

2025-26

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WELCOME AND INTRODUCTION

Welcome and Introduction to FDA Film, Media and Photography

Welcome to the FDA Film, Media and Photography. The course offers students a balanced study of practical and theoretical disciplines, allowing them to develop skills in moving image production, photography and design. The world of media and photography is fast moving and this programme will provide students an opportunity to develop their practical and academic skills. The course is split into four semesters, two per year. The first year includes teamwork and personal study production, with second year studies focusing on individual planning, promotion, and production. Students can take the opportunity to work alone or lead a Production team during practical projects.

This programme has been designed to equip you with the skills and knowledge base required to work in your chosen specialism or other graduate opportunities. It is also a platform from which you can undertake additional vocational and academic qualifications.

This Programme Quality handbook contains important information including:

- The approved programme specification
- Module records

Note: the information in this handbook should be read in conjunction with: the [University Centre Student Handbook](#) (on SharePoint) which contains information on issues such as finance, student support, careers, learning resources and studying at University Centre Truro and Penwith; the University of Plymouth Student Handbook <https://www.plymouth.ac.uk/your-university/governance/student-handbook>; and your Learning, Teaching and Assessment Handbook available on SharePoint.

Programme Specification

Programme Overview

Programme Title:	FdA Film, Media and Photography
Faculty/school/Partner:	Truro and Penwith College
Delivery location:	Truro Campus
Mode of delivery:	On campus
Level of qualification:	5
Programme duration:	Full-time: 2yrs Part-time: 4yrs
Programme Entry Points:	Level 4
UCAS code:	W601
HECOS code(s):	100063 photography 100443 media production 100887 moving image techniques
QAA Subject Benchmark Group(s):	Communication, media, film, and cultural studies.

Programme development was informed by the following:-

[The Framework for HE Qualifications of UK Degree-Awarding Bodies](#) (2024)

[Foundation Degree Characteristics Statement](#) (2020)

[The UK Quality Code for Higher Education \(qaa.ac.uk\)](#) (2023)

Brief Description of the programme

The FdA Film, Media and Photography gives students the opportunity to study a combination of media and photography modules that include the development of higher-level skills in areas such as media, film, photography and digital content. It is suitable for level 3 students progressing from media, photography or art related programmes. In addition, it aims to provide a programme of study to professionals who want to change careers and develop their skills as photographers and/or film makers with an interest in digital creative content provision.

The disciplines of media and photography is in a constant state of flux, and this programme will provide people an opportunity to develop their practical and academic skills. This programme will equip students with an understanding of how to produce still and moving images and the academic and practical skills required to specialise in their chosen field. Students will have opportunities to work for local and national businesses and organisations, produce content for a variety of digital platforms, video channels and online magazines, while also being aware that analogue and print productions are still in demand and continue to be relevant.

Professional Accrediting Body

n/a

Teaching and Learning

- Students will be introduced to a wide range of skills associated with creating digital content.
- The course is truly vocational at the same time as keeping the academic and intellectual rigor. The course will enable students to develop their own practice from this knowledge base.
- The course develops students understanding of creative practice and makes clear links between theory and practice and the importance of work-related briefs in collaboration with clients/employers.
- A strong emphasis on learning and practice undertaken during year 1 (level 4) provides a solid foundation, through which students are able to progress into year 2 (level 5) and the client-led module.
- The opportunity to engage in contextual research, allowing students to develop their own interests, whilst acquiring and developing skills of research and investigation.
- The programme has been designed to equip students with the skills and knowledge base required to work in their chosen specialism or other graduate opportunities.
- The modules allow for future media developments and technologies to be explored in the teaching and learning. We will continue to look at how new media tools can be used creatively and allow students to keep an eye on the ever-changing digital landscape, which also includes more traditional analogue practices. This breadth allows individual creative practice to be developed by the students.
- Students will begin to develop their own online portfolio to showcase their creative practice and build professional development tools.
- The course aims to equip students with the skills and knowledge base to progress to year 3 (level 6), or work in a chosen specialism area. Additionally, the course provides a platform from which students can undertake academic and/or professional vocational qualifications.
- Regular individual tutorial support and guidance is a strong feature of this course and are provided in the HE building.

Assessment methods

While each module is assessed on 100% coursework the modules include a variety of assessed elements such as research, written proposals and production paperwork, project pitches, presentations, creative production work that demonstrates an understanding of

media skills and technologies, essays, evaluations and reflective commentaries. All of these modes allow students to demonstrate evidence of the required learning outcomes across the course.

Admissions Criteria

All applicants must have GCSE (or equivalent) Maths and English at Grade 4/C or above plus a relevant level 3 qualification. Applicants may be interviewed to assess the experience/capabilities for successful entry and completion of the course.

Entry Requirements	
Level 3: at least one of the following: - AS/A Levels - Advanced Level Diploma - BTEC National Certificate/Diploma - VDA: AGNVQ, AVCE, AVS - Access to HE or Year 0 provision - International Baccalaureate - Irish/Scottish Highers/Advanced Highers	48 UCAS points from relevant Level 3 qualification. Achievement of an Access to HE Diploma
Work Experience	Considered on an individual basis through an interview process.
Other qualifications / non-standard awards or experience	Considered on an individual basis through an interview process.
APEL / APCL possibilities	APEL/APCL will be considered as per University of Plymouth Regulations
Interview / Portfolio requirements	All students will be interviewed
Independent Safeguarding Agency (ISA) / Disclosure and Barring Service (DBS) clearance required	Students are expected to purchase a current DBS, if required for placement.

Apply online at www.ucas.com. For further information on the admissions process contact heEnquiry@truro-penwith.ac.uk or 01872 305746.

Programme Structure

Full-time Route

YEAR 1 (LEVEL 4)				
Module Code	Module Title	Credits	Core / Optional	Term / Semester
TRUR1310	Introduction to Contextual Skills	20	Core	1
TRUR1311	Camera Techniques and Skills	20	Core	1
TRUR1312	Narrative Storytelling Techniques	20	Core	1
TRUR1313	Visual Design and Motion Graphic Techniques	20	Core	2
TRUR1314	Documentary Production	20	Core	2
TRUR1315	Self-directed Production	20	Core	2

YEAR 2 (LEVEL 5)				
Module Code	Module Title	Credits	Core / Optional	Term / Semester
TRUR2315	Advanced Contextual Studies	20	Core	1
TRUR2316	Content Creation campaign	20	Core	1
TRUR2317	Promotion and Exhibitions	20	Core	1
TRUR2318	Professional Engagement	20	Core	2
TRUR2319	Specialist Production	40	Core	2

Part-time Indicative Route

YEAR 1 (LEVEL 4)				
Module Code	Module Title	Credits	Core / Optional	Term / Semester
TRUR1310	Introduction to Contextual Skills	20	Core	1
TRUR1311	Camera techniques and skills	20	Core	1
TRUR1312	Narrative Storytelling Techniques	20	Core	1

YEAR 2 (LEVEL 4)				
Module Code	Module Title	Credits	Core / Optional	Term / Semester
TRUR1314	Documentary Production	20	Core	2
TRUR1313	Visual Design and Motion Graphic Techniques	20	Core	2
TRUR1315	Self-directed Production	20	Core	2

YEAR 3 (LEVEL 5)				
Module Code	Module Title	Credits	Core / Optional	Term / Semester
TRUR2315	Advanced Contextual Studies	20	Core	1
TRUR2316	Content Creation campaign	20	Core	1
TRUR2317	Promotion and Exhibitions	20	Core	1

YEAR 4 (LEVEL 5)				
Module Code	Module Title	Credits	Core / Optional	Term / Semester
TRUR2318	Professional Engagement	20	Core	2
TRUR2319	Specialist Production	40	Core	2

Programme Aims

The programme intends to:

- A1. Prepare students to evaluate the appropriateness of different methods and techniques within digital content creation, and reflect upon the complexities and challenges in industry settings
- A2. Initiate, develop and realise distinctive and creative work within various forms of aural, visual, audiovisual, sound or other electronic and digital media.
- A3. Develop critical and creative independence flexibility, reflexivity, across individual and group work, and in critical and production work.
- A4. Generate reflective graduates with the ability to be analytical and have research skills together with a critical grasp of their responsibilities as practitioners, and awareness of the dynamics, whether cultural, economic, ethical, legal, political, environmental, social or affective, which shape working environments.
- A5. Support students to demonstrate knowledge and understanding of the processes linking pre-production, production and post-production.
- A6. Provide vocational practice opportunities which allow the application of theory to practice and practice to theory.

Programme Intended Learning Outcomes

Knowledge and Understanding

On successful completion of the named award, graduates will be able to:

PILO	Module Code(s)	Module Learning outcomes
9.1.1 Demonstrate knowledge and understanding of the role of changing technology, including emergent digital technologies and AI tools in media production, content manipulation, distribution, access and participation.	TRUR1310 TRUR1313 TRUR2315 TRUR2316	MLO1 MLO4 MLO3,4 MLO1,2
9.1.2 Demonstrate knowledge of the history of communication, film and media technologies, and a recognition of the different ways in which the history of, and current developments in, media and communication can be understood in relation to technological change.	TRUR1314 TRUR2315	MLO1 MLO1, 3, 4
9.1.3 Demonstrate knowledge and understanding of the processes linking pre-production, production, distribution, circulation, reception and use.	TRUR1312 TRUR1313 TRUR1314 TRUR1315	MLO2 MLO2 MLO2 MLO2,3

		TRUR2316 TRUR2317 TRUR2318 TRUR2319	MLO2,3 MLO2,3 MLO3,5 MLO2
9.1.4	Demonstrate knowledge and understanding of the key production processes and professional practices relevant to media, film, cultural and communicative industries, and of ways of conceptualising creativity and authorship.	TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2315 TRUR2316 TRUR2319	MLO3 MLO3 MLO2,3 MLO3,4 MLO1,4 MLO4 MLO3

Cognitive and Intellectual skills

On successful completion of the named award, graduates will be able to:

PILO	Module Code(s)	Module Learning outcomes
9.2.1 Work in flexible, creative and independent ways, showing self-discipline, self-direction and reflexivity	TRUR1311 TRUR1313 TRUR1314 TRUR1315 TRUR2316 TRUR2317 TRUR2318 TRUR2319	MLO3 MLO4 MLO3 MLO2, 3 MLO2 MLO2 MLO3,4 MLO2
9.2.2 Carry out various forms of research for essays, projects, creative productions or presentations involving sustained independent and critical enquiry.	TRUR1310 TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2315 TRUR2316 TRUR2319	MLO2,3 MLO1 MLO1 MLO1 MLO1 MLO5 MLO1 MLO1
9.2.3 Demonstrate knowledge and understanding of the audio, visual and verbal conventions through which sound, images and words make meaning.	TRUR1310 TRUR1311 TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2315 TRUR2316	MLO4 MLO2 MLO4 MLO3 MLO3, 4 MLO2 MLO2 MLO3
9.2.4 Consider and evaluate their own work in a reflexive manner, with reference to academic and /or professional conventions, issues and debates.	TRUR1310 TRUR1311 TRUR1312 TRUR1313 TRUR1314	MLO3,4 MLO3 MLO5 MLO5 MLO4

		TRUR1315 TRUR2316 TRUR2317 TRUR2318 TRUR2319	MLO3, 4 MLO5 MLO3 MLO5 MLO3
9.2.5	Demonstrate knowledge and understanding of how disability, class, ethnicity, gender, religion, nationality, sexuality, and other social divisions play key roles in terms of both access to the media and modes of representation in media texts.	TRUR1310 TRUR1314 TRUR2315	MLO2,4,5 MLO1,4 MLO2

Practical and Employment related skills

On successful completion of the named award, graduates will be able to:

PILO	Module Code(s)	Module Learning outcomes
9.3.1 Be adaptive, creative and self-reflexive in producing output for a variety of audiences and in a variety of media.	TRUR1311 TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2316 TRUR2317 TRUR2318 TRUR2319	MLO2 MLO3 MLO2 MLO3 MLO3 MLO2 MLO2 MLO3 MLO2
9.3.2 Develop as appropriate, specific proficiencies in using a range of current and emergent media technologies.	TRUR1311 TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2316 TRUR2317 TRUR2318 TRUR2319	MLO1 MLO3 MLO2 MLO2,3 MLO3 MLO2 MLO2 MLO4 MLO2
9.3.3 Demonstrate knowledge and understanding of creative processes and practice through engagement in one or more production practices.	TRUR1311 TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2316 TRUR2317 TRUR2318 TRUR2319	MLO2 MLO5 MLO4 MLO2 MLO4 MLO4 MLO2 MLO4 MLO2

9.3.4	Initiate, develop and realise distinctive and creative work within various forms of writing or of aural, visual, audiovisual, sound or other electronic and digital media.	TRUR1311 TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2316 TRUR2317 TRUR2318 TRUR2319	MLO3 MLO3 MLO2 MLO1,3 MLO1,2 MLO4 MLO1 MLO2,3 MLO1,2
9.3.5	Research and identify possible employment pathways and destinations and develop an online presence to showcase your work.	TRUR1315 TRUR2317 TRUR2318 TRUR2319	MLO4 MLO3 MLO1 MLO2,3
9.3.6	Recognise sustainable practices that encourage awareness of environmental concerns and sustainability.	TRUR1311 TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2317 TRUR2319	MLO2, 3 MLO3, MLO2, MLO 3 MLO 4 MLO3 MLO2

Key and Transferable skills

On successful completion of the named award, graduates will be able to:

PILO	Module Code(s)	Module Learning outcomes	
9.4.1	Work productively in a group of team, showing abilities at different times to listen, contribute and also to lead effectively.	TRUR1312 TRUR1314 TRUR2318	MLO3 MLO3 MLO3
9.4.2	Organise and manage supervised, self-directed projects.	TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2316 TRUR2318 TRUR2319	MLO3 MLO2 MLO3 MLO4 MLO2 MLO3 MLO2
9.4.3	Use a variety of universally available software programmes	TRUR1311 TRUR1312 TRUR1313 TRUR1314 TRUR1315 TRUR2316 TRUR2318 TRUR2319	MLO1 MLO3 MLO2 MLO2 MLO3 MLO4 MLO3 MLO2

Placement Opportunities

Students work on client-led projects as part of the Professional Engagement module. We have worked with a wide variety of clients including Cornwall Wildlife, The Cinamon Trust, The Cats Protection League, The National Trust and Truro BID. We hope this will give students experience of working as freelancers which better reflects the working practices of local media professionals.

Any additional costs

While students can borrow a wide range of kit from our stores and use the relevant software on our Mac computers we advise students to have their own laptop and subscribe to Adobe Creative Cloud. We also advise them to buy a dedicated external hard drive on which they can back up their work.

If students wish to work in the darkroom to produce analogue prints they will need to purchase the appropriate photographic paper.

We try to run trips throughout the year for which a small contribution maybe required.

Non Standard Regulations (and date approved)

n/a

Progression Opportunities

Students undertaking the FdA Creative Film, Media and Photography may progress onto the following degree programmes:

- BA (Hons) Creative Media Production (Truro & Penwith College)
- BA (Hons) Creative Media (University of Plymouth)
- BA (Hons) Photography (University of Plymouth)

Other institutions may also offer appropriate progression choices and students are encouraged to discuss other options with their Personal Tutor. Applications for progression will be subject to availability and must be submitted by the given deadline.

Upon completion of the FdA Creative Film, Media and Photography students may be suited to work in a variety of settings and these opportunities include, but are not limited to working in the following sectors:

- Digital content creation

- Photography
- Film and television industry
- Social Media Marketing
- Print and online publications

Transitional Arrangements

Students presently registered on the FdA Film, Media and Photography will continue to the end of the programme.

Any students currently interrupted from year 1, or required to repeat year 1, of current FdA Film, Media and Photography will be transitioned to the new programme.

Work placement and Work based learning

Higher education programmes continually develop learning, teaching and assessment strategies that promote activities relevant to student career aspirations and employment opportunities. The embedding of employability ensures that students leave their programmes ready to take on the challenges of employment in the twenty first century with the professional, personal and practical skills outlined in our Employability Statement.

Work-based learning enables learners to take on appropriate role(s) within a work related context, giving them the opportunity to learn and apply skills and knowledge they have acquired through their programme. Work-based learning can be achieved through many forms, including full-time or part-time work, integrated work placements, real work environments and real life scenarios. Work-placement is a period of time working with an employer in a commercial/voluntary sector that is assessed as part of your programme.

Every Foundation Degree programme will contain some form of assessment that is linked to a period of work-placement or work-based learning. Some courses will contain the assessed work in year 1, some in year 2 and some will be assessed in year 2 following a placement period during year 1 (or in the summer break between year 1 and year 2). You should confirm with your tutor when the placement period will be for your student group so that you can find a relevant placement.

Normally we recommend that 20 days will provide the best opportunity to engage with the employer, understand working practice and demonstrate your value in a way that will generate a positive reference for the future. Assessments normally require a minimum period of 10 days. This may be a 2-week block, a weekly one-day placement or a mixture of opportunities negotiated between your tutor and the employer. In light of current placement difficulties due to the Coronavirus pandemic, we are strongly recommending these hours but only if they are safe to do so. Any student who is shielding or does not feel able to conduct any placement opportunities should have a meeting with their tutor and Programme Leader in the first instance to be able to consider alternative opportunities and be able to complete the paperwork.

Placements must be agreed with your tutor along with the relevant information regarding insurance, a mentor and all the relevant paperwork before you can attend. For a variety of reasons, some sectors don't conform to normal working practice and in these cases, your course manager may choose to develop simulated work-placements within the college, work shadowing or exercises that link directly to self-employment.

Any student who works in an environment where they engage with children or vulnerable adults is required to provide an enhanced Disclosure and Barring Service (DBS) record with no entries (formally Criminal Records Bureau [CRB]). Students are expected to cover the cost of this process and should have provided evidence at interview or enrolment. Foundation Degree students who are unable to provide an enhanced DBS record free from convictions or cautions could be at risk of being unable to complete the assessment on their programme which could mean withdrawal from or interruption of their studies. If a student is aware that they will have entries on their DBS record they should raise this immediately with their tutor so that appropriate advice can be provided. All sport and health, education and social science students will need to provide a DBS record before they can take part in some components of their programme. Students on other courses will be advised by their module leader based on their choice of placement.

Students must also be aware that should any material information or circumstances change that could influence their DBS status following the offer of a place, or at any time once enrolled on a programme, it is their responsibility to make their Programme Lead aware of any change.

Changes to circumstances will be considered in confidence and Programme Leads will work with students to minimise the impact on their studies.

LEVEL 4 MODULE RECORDS

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR1310 **MODULE TITLE:** Introduction to Contextual Studies
CREDITS: 20 **FHEQ LEVEL:** 4 **HECoS CODE:** 100887 moving image techniques (60%)
 100714 history of photography (40%)
PRE-REQUISITES: None **CO-REQUISITES:** None **COMPENSATABLE:** Yes

SHORT MODULE DESCRIPTOR: (max 425 characters)

An introduction to the contextual study of photography and moving image texts. Introduces students to a theoretical framework for understanding the history of photography and its relevance to the development of moving image productions. Early developments and debates around the path to modernism will be studied and analysed in order to grasp the importance of understanding the context of their own creative productions.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- To investigate the early developments of photography and film arts and the key debates around the nature of still and moving images.
- To develop key skills that allow students to gain an understanding of theoretical concepts and use them in the analysis and discussion of photographic and moving images texts.
- To also develop research, presentation and essay writing skills.

ASSESSED LEARNING OUTCOMES: (refer to Programme Specification for relevant Programme Intended Learning Outcomes)

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1. Identify through historical investigation the factors that have affected the development of lens-based arts.	9.1.1
2. Research relevant contextual information.	9.2.2, 9.2.5
3. Demonstrate active participation at formal sessions and presentations.	9.2.2
4. Apply theoretical models in still and moving image analysis using a range of methodologies to analyse images	9.2.3, 9.2.4, 9.2.5
5. Use contextual knowledge to produce written work and presentation, that reflects an understanding of the conceptual issues involved in its production.	9.2.4, 9.2.5

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2025	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester 1
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Britt Duff	OTHER MODULE STAFF: None

SUMMARY OF MODULE CONTENT:

Students will be introduced to the contextual study of photography and moving image texts. Students will look at a theoretical framework for understanding the history of photography and its relevance to the development of moving image productions. Students will recognise early developments and will study the debates around the path to modernism. This work will give the foundations of the theory needed for the students to grasp the importance of understanding the context of their own creative productions.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorials	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Produce a class presentation on an aspect of photography or film history from its first 100 years of its development. ALO1, ALO2, ALO3, ALO4, ALO5	50%
	Write an essay on photographic or film realism. ALO1, ALO2, ALO4, ALO5	50%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Produce an online presentation and written work on an aspect of photography or film history from its first 100 years and a reflection on how this differs from photographic or film realism.	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR1311 **MODULE TITLE:** Camera Techniques and Skills
CREDITS: 20 **FHEQ LEVEL: 4** **HECoS CODE:** 100063 photography
PRE-REQUISITES: None **CO-REQUISITES:** None **COMPENSATABLE:** Yes

SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module will focus on establishing practical photography skills. Students will use a range of technologies and apply them to a range of situations both on location and in the photographic studio. The practical experiences will lead to the production of images and supporting work in response to set briefs.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- To acquaint the student with a range of technologies and camera formats.
- To enable the student to work with a range of studio and location lighting techniques.
- To assist the student in understanding methods of research and investigation.
- To acquaint the student with a range of analogue and digital presentation techniques.
- To enable the student to reflect on their own practice.

ASSESSED LEARNING OUTCOMES: *(refer to Programme Specification for relevant Programme Intended Learning Outcomes)*

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1. Show evidence of understanding how photographic images can be created using a variety of camera techniques and skills.	9.3.2, 9.4.3
2. Produce a range of photographic materials that demonstrates a range of subject matter and techniques.	9.3.3, 9.2.3, 9.3.1, 9.3.6
3. Produce a coherent investigative and reflective workbook/blog supporting their practical work	9.3.4, 9.2.1, 9.2.4, 9.3.6

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2025	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester 1
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Andy Hughes	OTHER MODULE STAFF: None
SUMMARY OF MODULE CONTENT: Students will focus on establishing practical photography skills using a range of technologies and apply them to a range of situations both on location and in the photographic studio. The practical experiences will lead to the production of images and supporting work in response to set briefs.	

SUMMARY OF TEACHING AND LEARNING		
Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT		
Element Category	Component Name	Component Weighting
Coursework	Written proposal suggesting solutions to a set brief and planning. ALO1, ALO3	20%
	Produce a range of photographic images in response to the brief and demonstrate analysis of outcomes and reflect upon skills and techniques. ALO2, ALO3	80%
		100%

REFERRAL ASSESSMENT		
Element Category	Component Name	Component Weighting
Coursework	Portfolio consisting of: A written proposal suggesting solutions to a set brief and planning; A range of photographic images in response to the brief; An evaluation that demonstrates an analysis of outcomes and reflects upon skills and techniques	100%

To be completed when presented for Minor Change approval and/or annually updated	
Updated by: Date:	Approved by: Date:

UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR1312 **MODULE TITLE:** Narrative Storytelling Techniques
CREDITS: 20 **FHEQ LEVEL:** 4 **HECoS CODE:** 100716 cinematography
PRE-REQUISITES: None **CO-REQUISITES:** None **COMPENSATABLE:** Yes

SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module introduces essential practical skills for moving image production. Students will be introduced to a wide range of equipment to enable them to record moving image and sound and learn about camera, audio and lighting techniques. They will explore simple editing techniques and produce short video products.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- To establish the essential skills of moving image production
- To develop confidence in these skills in a range of situations
- To develop skills of analysis and reflection upon own practice

ASSESSED LEARNING OUTCOMES: *(refer to Programme Specification for relevant Programme Intended Learning Outcomes)*

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1. Carry out research in order to produce an appropriate response to a set brief using an imaginative and creative approach.	9.2.2
2. Carry out appropriate planning and production paperwork	9.1.3
3. Shoot moving image sequences and edit together to create narrative based productions	9.1.4, 9.3.1, 9.3.2, 9.3.4, 9.3.6, 9.4.1, 9.4.2, 9.4.3
4. Demonstrate analysis of outcomes	9.2.3, 9.4.1
5. Show reflection upon skills and techniques	9.2.4, 9.3.3

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2025	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester 1
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Sue Lewis	OTHER MODULE STAFF: None

SUMMARY OF MODULE CONTENT:

Students will be introduced to essential practical skills for moving image production. Students will be introduced to a wide range of equipment to enable them to record moving image and sound and learn about camera, audio and lighting techniques. They will explore simple editing techniques and produce short video products.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Written proposal and planning for a moving image production AL01, AL02	30%
	Undertake straightforward recording and editing tasks competently to create product. Analyse outcomes and reflect upon skills and techniques AL01, AL02, AL03, AL04, AL05	70%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio including: Written proposal and planning for a moving image production; Recording and editing tasks to create the product; Analysis of outcomes and reflection on skills and techniques .	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR1313	MODULE TITLE: Visual Design and Motion Graphic Techniques	
CREDITS: 20	FHEQ LEVEL: 4	HECoS CODE: 100061 graphic design (70%) 100887 moving image techniques (30%)
PRE-REQUISITES: None	CO-REQUISITES: None	COMPENSATABLE: Yes
SHORT MODULE DESCRIPTOR: <i>(max 425 characters)</i>		
Introduces students to the principles and practices of graphic design as applied to still and moving image products. This will be achieved through illustration, colour theory, font style and expressive and imaginative manipulation of visual imagery. Students will gain skills that develop their application of the line, layout, texture, space, structure, composition and motion graphics.		

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- To explore the conventions and techniques of visual and graphic design for print and video
- To develop an awareness of the skills and issues of graphic design and motion graphics.

ASSESSED LEARNING OUTCOMES: *(refer to Programme Specification for relevant Programme Intended Learning Outcomes)*

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1. Carry out appropriate research in order to inform graphic design and creative content ideas. Record your design investigations and processes.	9.2.2
2. Use appropriate skills and technologies to produce a design solution to a problem that is appropriate for contemporary content creation and social media marketing campaigns	9.1.3, 9.3.1, 9.3.2, 9.3.4, 9.3.6, 9.4.2, 9.4.3
3. Use the vocabulary of graphic design for creative online and print content	9.2.3, 9.1.4
4. Demonstrate skills in image manipulation and motion graphics.	9.1.1, 9.2.1, 9.3.3
5. Evaluate finished products	9.2.4

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2025	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester Two
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Britt Duff	OTHER MODULE STAFF: None

SUMMARY OF MODULE CONTENT:

Student will study the principles and practices of graphic design as applied to still and moving image products. Student will use this visual awareness to use illustration, colour theory, font style and expressive and imaginative manipulation of visual imagery to create productions. The students will gain skills that will develop their application of the elements of line, layout, texture, space, structure and composition to their work. Digital skills will be developed using motion graphics techniques.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio of design products AL02, AL03, AL04	70%
	Preparatory paperwork and reflective commentary.AL01, AL05	30%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Produce a portfolio of design products including preparatory paperwork and reflective commentary.	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR1314 **MODULE TITLE:** Documentary Production
CREDITS: 20 **FHEQ LEVEL:** 4 **HECoS CODE:** 100443 media production
PRE-REQUISITES: None **CO-REQUISITES:** None **COMPENSATABLE:** Yes
SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module aims to allow students to develop ideas/skills and experience roles within the production of a factual project. Students will conduct research, planning and assume a specific role as part of a production team during the making of a factual production.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- To develop an understanding of the codes and techniques of factual/documentary production
- To develop skills in planning, researching and organising a production
- To create and evaluate a factual/documentary production.

ASSESSED LEARNING OUTCOMES: *(refer to Programme Specification for relevant Programme Intended Learning Outcomes)*

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1. Research and produce ideas for a documentary project (stills or moving image)	9.1.2, 9.2.2, 9.2.5, 9.3.4
2. Identify appropriate production skills and techniques for documentary production	9.1.3, 9.1.4, 9.3.2, 9.3.3, 9.4.3
3. Plan and produce a finished documentary production	9.1.4, 9.2.1, 9.2.3, 9.3.1, 9.3.2, 9.3.4, 9.3.6, 9.4.1, 9.4.2
4. Evaluate the finished documentary product	9.2.3, 9.2.4, 9.2.5

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2025	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester Two
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Sue Lewis	OTHER MODULE STAFF: None

SUMMARY OF MODULE CONTENT:

Students will develop their ideas, skills and experience roles within the production of a factual project. Students will conduct research, planning and assume a specific role as part of a production team during the making of a factual production.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include research, proposal, production planning and product AL01, AL02, AL03	75%
	Evaluation to demonstrate analysis of outcomes and reflection upon skills and techniques AL04	25%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Produce research, a proposal and production planning for a factual product. Include an evaluation that demonstrates an analysis of outcomes and reflection upon skills and techniques	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR1315 **MODULE TITLE:** Self-directed Production
CREDITS: 20 **FHEQ LEVEL:** 4 **HECoS CODE:** 100443 media production
PRE-REQUISITES: None **CO-REQUISITES:** None **COMPENSATABLE:** Yes

SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module brings together all of the creative and organisational skills and techniques developed throughout the course. It provides the opportunity for a self-directed brief to create a production in the medium of your choice.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- To promote self-motivation and commitment to their own creative practice
- To enable the student to undertake a self-directed programme of work
- To provide an opportunity for students to consolidate ideas
- To further develop methods, techniques and processes appropriate to current professional practice
- To evaluate strengths and weaknesses of self-directed process and artefact(s)

ASSESSED LEARNING OUTCOMES: *(refer to Programme Specification for relevant Programme Intended Learning Outcomes)*

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:		Programme Intended Learning Outcomes (PILOs) contributed to:
1.	Demonstrate the ability to research, plan and organise a creative production.	9.2.2, 9.3.4,
2.	Demonstrate skills and insights appropriate to the chosen study	9.1.3, 9.2.1, 9.2.3, 9.3.4
3.	Use methods and techniques creatively and with evaluative reflection	9.1.3, 9.1.4, 9.2.1, 9.2.4, 9.3.1, 9.3.2, 9.4.3
4.	Develop, monitor and produce project which adheres to relevant professional practices	9.1.4, 9.2.4, 9.3.3, 9.3.5, 9.3.6, 9.4.2

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2025	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester Two
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Andy Hughes	OTHER MODULE STAFF: None

SUMMARY OF MODULE CONTENT:

Students will bring together all of the creative and organisational skills and techniques developed throughout the course. This module provides the opportunity for a self-directed brief to create a production in the medium of your choice.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include research, proposal, appropriate production paperwork (inc. work schedule) and completed artefacts AL01, AL02, AL03	80%
	Evaluation to demonstrate analysis of outcomes and reflection upon skills, techniques, production process, sustainable social practices and final outcome in relation to initial proposal. AL03, AL04	20%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Produce a portfolio to include research, proposal, appropriate production paperwork (inc. work schedule) and completed artefacts Include an evaluation to demonstrate analysis of outcomes and reflection upon skills, techniques, production process, sustainable social practices and final outcome in relation to initial proposal.	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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LEVEL 5

MODULE RECORDS

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Britt Duff	OTHER MODULE STAFF: None

SUMMARY OF MODULE CONTENT:

This module will build on the first year module Introduction to Contextual Studies and will develop the students understanding of key media arts concepts and theories. The development of critical thinking in relation to their own art practices will be explored and knowledge, understanding and skills developed so that they can analyse, research and discuss contextual art practices in relation to their own creative productions. An understanding of our current digital environment and how it relates to the previous post-modern condition will be investigated and explored in relation to key issues such as representations of gender, society and spectacle and truth in an era of digital manipulation and the hyperreal.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Deconstruction and analysis of an image sequence from a key text. ALO1, ALO2, ALO3	40%
	Write an extended essay and include a Literature Review of your research sources. ALO4, ALO5	60%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Analyse an image sequence from a key text or creative practitioner and write a literature review and extended essay on how this work reflects key changes in digital media production.	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Sue Lewis	OTHER MODULE STAFF: None

SUMMARY OF MODULE CONTENT:

Students will further develop their skills in a range of design and digital technology. It enables the student to explore different approaches to content generation for online zines, books, websites, blogs. The students will work with industry standard software and hardware and produce content of their choice using at least one of these digital platforms.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include research, proposal, planning, campaign outline, and digital work for online content. AL01, AL02, AL03, AL04	80%
	Evaluation of design, campaign and content of online content. AL03, AL05	20%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Produce a portfolio to include research, proposal, planning, campaign outline, and digital work for online content. Also include an evaluation of design, campaign and content of online content. AL03, AL05	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR2317 **MODULE TITLE:** Promotion and Exhibitions
CREDITS: 20 **FHEQ LEVEL:** 5 **HECoS CODE:** 100443 media production
PRE-REQUISITES: None **CO-REQUISITES:** None **COMPENSATABLE:** Yes

SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module introduces the opportunity for students present their work to a wider audience. Students will be encouraged to produce a portfolio of images/films that are suitable to present in a professional capacity. Students will also explore potential exhibition opportunities appropriate to their practice.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- To prepare a portfolio of work for review and exhibition
- To develop promotional material appropriate to a public audience
- To consider opportunities for a public exhibition of original work
- Demonstrate critical reflection upon skills and techniques

ASSESSED LEARNING OUTCOMES: *(refer to Programme Specification for relevant Programme Intended Learning Outcomes)*

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1. Create a proposal for a portfolio of work suitable for professional presentation and exhibition	9.3.4
2. Develop creative work and promotional materials appropriate for a public audience	9.1.3, 9.2.1, 9.3.1, 9.3.2, 9.3.3
3. Demonstrate reflection and evaluation in relation to the work, promotional materials and public exhibition.	9.1.3, 9.2.4, 9.3.5, 9.3.6

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2026	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester One
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
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MODULE LEADER: Andy Hughes	OTHER MODULE STAFF: None
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SUMMARY OF MODULE CONTENT: This introduces the opportunity for students to present their work to a wider audience. Students will be encouraged to produce a portfolio of images/films that are suitable to present in a professional capacity. Students will also explore potential exhibition opportunities appropriate to their practice.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Guided Independent Study	140	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Portfolio to include proposal, promotional materials, planning and products to be exhibited to an audience AL01, AL02	80%
	Evaluation of process, production and audience feedback. AL03	20%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Produce a portfolio to include proposal, promotional materials, planning and products to be exhibited to an audience. Also include an evaluation of process, production and audience feedback. AL03	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR2318 **MODULE TITLE:** Professional Engagement
CREDITS: 20 **FHEQ LEVEL:** 5 **HECoS CODE:** 100443 media production
PRE-REQUISITES: None **CO-REQUISITES:** None **COMPENSATABLE:** Yes

SHORT MODULE DESCRIPTOR: *(max 425 characters)*

This module introduces the opportunity for students to produce work for a specific purpose either through a work placement or a simulation of self-employment. This can include working for an employer brief, a competition or for a festival. Students will conduct research for the project, put together a proposal which meets the requirements of the brief and complete the production in their chosen medium.

ELEMENTS OF ASSESSMENT – see Definitions of Elements and Components of Assessment					
C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- Research the media industries.
- To identify a professional brief to respond to.
- To research and develop concept
- To develop skills in professional production

ASSESSED LEARNING OUTCOMES: *(refer to Programme Specification for relevant Programme Intended Learning Outcomes)*

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1. Research media industries and produce an appropriate CV for media job applications.	9.3.5
2. Write a detailed proposal in response to your chosen brief	9.3.4
3. Demonstrate skills in professional production in your chosen medium	9.1.3, 9.2.1, 9.3.1, 9.3.4, 9.4.1, 9.4.2, 9.4.3
4. Demonstrate reflection upon skills and techniques used, and final outcome.	9.2.1, 9.3.2, 9.3.3
5. Evaluate work-based practice with either a client/ employer or as a simulated activity responding to a professional brief.	9.1.3, 9.2.4

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2026	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester Two
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Britt Duff	OTHER MODULE STAFF: None

SUMMARY OF MODULE CONTENT:

This module introduces the opportunity for students to produce work for a specific purpose either through a work placement or a simulation of self-employment. This can include working for an employer brief, a competition or for a festival. Students will conduct research for the project, put together a proposal which meets the requirements of the brief and complete the production in their chosen medium.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	45	
Tutorial	5	
Practical classes and workshops	10	
Work Based Learning	100	
Guided Independent Study	40	
Total	200	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Professional Engagement booklet that includes, proposal in response to brief, planning to include an individual sustainability audit of your practice and completed product AL01, AL02, AL03	75%
	Evaluation of work placement or self-employment activity AL04, AL05	25%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Complete the Professional Engagement booklet that includes; a proposal in response to a client brief, planning to include an individual sustainability audit of your practice, a completed product and an evaluation of work placement or self-employment activity.	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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UNIVERSITY OF PLYMOUTH MODULE RECORD

SECTION A: DEFINITIVE MODULE RECORD

MODULE CODE: TRUR2319 **MODULE TITLE:** Specialist Production
CREDITS: 40 **FHEQ LEVEL:** 5 **HECoS CODE:** 100443 media production
PRE-REQUISITES: None **CO-REQUISITES:** None **COMPENSATABLE:** No

SHORT MODULE DESCRIPTOR: *(max 425 characters)*

Students will be required to create a self-initiated body of work and prepare for a showcase that can reach a public audience. The work created should reflect the student's own interests within creative media and photography and demonstrate a self-initiated project in a professional manner. Students will consider how to contribute and promote a group showcase.

ELEMENTS OF ASSESSMENT – see [Definitions of Elements and Components of Assessment](#)

C1 (Coursework)	100%	E1 (Examination)		P1 (Practical)	
T1 (In-Class Test)		O1 (online open book assessment)			

SUBJECT ASSESSMENT PANEL to which module should be linked: Media

Professional body minimum pass mark requirement: N/A

MODULE AIMS:

- To enable the student to undertake a negotiated film, media or photography project that consolidates their areas of interest
- To produce a body of work and promotional material suitable for a group showcase.
- To reflect and evaluate on the final Specialist Production as culmination of their creative practice.

ASSESSED LEARNING OUTCOMES: *(refer to Programme Specification for relevant Programme Intended Learning Outcomes)*

At the end of the module the learner will be expected to be able to:

Assessed Module Learning Outcomes:	Programme Intended Learning Outcomes (PILOs) contributed to:
1. Create a proposal for a specialist production	9.2.2, 9.3.4
2. Construct a self-initiated body of work and promotional material appropriate for a group showcase	9.1.3, 9.2.1, 9.3.4, 9.3.1, 9.3.2, 9.3.3, 9.3.5, 9.3.6, 9.4.2, 9.4.3,
3. Reflect and evaluate your body of work in relation to your creative development on the course.	9.3.5, 9.1.3, 9.1.4, 9.2.4

DATE OF APPROVAL: March 2025	FACULTY/OFFICE: Partnerships
DATE OF IMPLEMENTATION: September 2026	SCHOOL/PARTNER: Truro and Penwith College
DATE(S) OF APPROVED CHANGE:	SEMESTER: Semester Two
MODE OF DELIVERY: campus based	

Notes:

SECTION B: DETAILS OF TEACHING, LEARNING AND ASSESSMENT

Items in this section must be considered annually and amended as appropriate, in conjunction with the Module Review Process. Some parts of this page may be used in the UNISTATS return and published on the extranet as a guide for prospective students. Further details for current students should be provided in module guidance notes.

ACADEMIC YEAR: 2025-26	NATIONAL COST CENTRE: 121
MODULE LEADER: Sue Lewis	OTHER MODULE STAFF: Andy Hughes

SUMMARY OF MODULE CONTENT:

You are required to create a self-initiated body of work and then prepare it for a showcase that can reach a public audience. The work you create should reflect your own interests within creative media and photography and also demonstrate that you can approach a self-initiated project in professional manner. You should consider how you can contribute and promote a group showcase of work.

SUMMARY OF TEACHING AND LEARNING

Scheduled Activities	Hours	Comments/Additional Information (briefly explain activities, including formative assessment opportunities)
Lecture	90	
Tutorial	5	
Practical classes and workshops	25	
Guided Independent Study	280	
Total	400	(NB: 1 credit = 10 hours of learning; 10 credits = 100 hours, etc.)

SUMMATIVE ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Present detailed proposal to include evidence of sustainable practice. AL01	10%
	Completed portfolio including research, planning, promotional material and product/s for an end of course display AL02	70%
	Evaluation of process, production, promotion and audience response. AL03	20%
		100%

REFERRAL ASSESSMENT

Element Category	Component Name	Component Weighting
Coursework	Produce a detailed proposal to include evidence of sustainable practice. Completed a portfolio that includes research, planning, promotional materials, finished product/s and an evaluation of your process, production, promotion and audience response.	100%

To be completed when presented for Minor Change approval and/or annually updated

Updated by: Date:	Approved by: Date:
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