A LEVEL ILLUSTRATION & GRAPHICS

Do you possess a lively, enquiring mind? Do you enjoy developing your ideas through drawing and utilising a range of processes towards a final project? During this course, you will learn to develop design solutions, exploring the power of visual communication as an invaluable commercial tool.

Level 3 · A Level (or equivalent) · Penwith College

TOP COURSE HIGHLIGHTS

INDUSTRY-STANDARD SOFTWARE | PORTFOLIO PREPARATION | SPECIALIST LECTURERS | SMALL CLASS SIZES | EXCELLENT FACILITIES

TRADITIONAL AND CONTEMPORARY

Explore a mix of traditional and contemporary processes; these are structured to encourage personal confidence in your own preferences and interests.

DEVELOP SPECIALIST SKILLS

Refine ways of working which suit your individual interests, acquiring and developing specialist skills in your chosen discipline.

COMMUNICATE IDEAS

Develop skills in communicating ideas visually; initially to set briefs and then to personally negotiated design briefs.

WHY CHOOSE THIS COURSE?

The course is structured to support and develop your confidence and individual strengths, from illustrative and traditional studio-based skills through to more graphics and digitally based practice, allowing for a broad and creative approach to design. The start of the course involves a series of workshops covering traditional skills such as experimental drawing through to digital skills using software such as Adobe Photoshop, Illustrator, and I\r\nDesign. These workshops allow you to develop and bank a broad range of varied skills to draw upon as the course progresses and you begin your individual responses to a brief.

Independent work is fundamental to the course; at least 50% of all work assessed should have happened outside the classroom, so be prepared to immerse yourself in this creatively varied subject. You will be encouraged to reflect, analyse, and critically evaluate your own work and that of other artists past and present and openly discuss in lessons.

WHAT WILL I LEARN?

You will begin the course with a range of varied and challenging workshops developing fundamental skills and knowledge integral to the world of Illustration and Design. Workshops include experimental drawing and playful image making for students who wish to take the more traditional approach; digital workshops offer all students access to develop skills in industry standard software including Adobe Photoshop, Illustrator and I Design. Other aspects you will explore include typography, thumbnail sketches, layout design, and mixed media, extending these further through digital media. The research and development of your concepts and designs are gathered in your sketchbook. Documenting and constantly

reflecting on your creative development, you will become skilled in communicating ideas visually, to meet your clients' needs. By the end of the first year, you will have produced a body of work which documents your creative thinking and design process.

WHERE WILL IT TAKE ME?

Employment as a graphic designer is the clearest route but this course also offers a way into illustration or, with further study, animation; you could work in the media, an advertising company or design agency. You can progress directly from A Level to an arts degree such as Graphic Design, Visual Communication, Illustration, Games Design and Multi-Media Design.

ENTRY REQUIREMENTS

GCSE Art Grade 4 or above (if taken), GCSE English Grade 5 or Humanities Grade 5 and a keen interest in drawing and developing your creativity.

IMPORTANT

Course information can change. Please use the QR code below for the current assessment arrangements, entry requirements and start dates.

FOR THE LATEST COURSE INFORMATION

Scan for assessment arrangements, learner support, confirmed start dates and how to apply.