A LEVEL BUSINESS STUDIES

A sound understanding of key business concepts are important to anyone aspiring to a career in business management. This course will help you gain a good understanding of the processes and practices a business must undertake to make key business decisions.

Level 3 · A Level (or equivalent) · Truro College

TOP COURSE HIGHLIGHTS

FROM LOCALISM TO GLOBALISM | LEARN ABOUT FINANCE | DEVELOP NUMERACY AND LITERACY SKILLS | JOIN A THRIVING STUDENT COMMUNITY

LOTS OF CAREER CHOICES

Study a subject that will be relevant and useful to whatever career you embark on in future.

EXPERIENCED TEACHING TEAM

Work with a teaching team that includes experienced examiners who add value through expert guidance and insight.

LEARN ENTREPRENEURIAL SKILLS

Understand the role of leadership and entrepreneurialism in achieving functional and corporate objectives.

WHY CHOOSE THIS COURSE?

Whether it is setting up your own small business or working for a global multinational, many of the key areas of understanding and useful skills are introduced within the A Level Business Studies course. You will be provided with a valuable insight into the world of business and why organisations make the decisions that they do and how this impacts upon markets and individuals. The course will also help you develop numerical and literacy skills in an applied setting through class work and assessments. Perhaps most importantly, the course will require you to reflect upon the commercial environment around you and understand how it impacts on your daily life.

WHAT WILL I LEARN?

Theme 1: You are introduced to the market, exploring the marketing and people functions and investigating entrepreneurs and business start-ups. **Theme 2:** You will study Managing Business Activities exploring the finance and operations functions and investigate external influences on the business. **Theme 3:** You will study Business Decisions and Strategy building on your understanding of many of the concepts introduced within Theme 2 and explore how these influence business strategy and strategic decision making. **Theme 4:** You will investigate businesses that trade on a global scale and explore their reasons for doing so.

WHERE WILL IT TAKE ME?

Many universities highly value the qualification and it can also be a stepping stone to related topics such as management and administration, economics, marketing, and accountancy. Business studies is a subject that is very relevant to most

jobs today, and the concepts learned will assist you within the commercial world. Career choices include: Marketing Executive, Accountant, Events Management, Management Consultant & HR Executive. Higher Education courses: Business Management, Economics, Human Resources, Marketing and Accounting.

ENTRY REQUIREMENTS

In addition to the minimum GCSE entry requirements for A Level, you will require a Grade 5 in English or a Humanities subject, and a Grade 4 in Mathematics.

IMPORTANT

Course information can change. Please use the QR code below for the current assessment arrangements, entry requirements and start dates.