BTEC LEVEL 3 NATIONAL DIPLOMA IN BUSINESS

Want to start your own business? Learn how to make your ideas happen in today's dynamic business environment? Understand how functional areas can support your success? Start developing your career in this sector by joining our Diploma in Business, which is equivalent to 2 A Levels.

Level 3 · A Level (or equivalent) · Penwith College

TOP COURSE HIGHLIGHTS

INDUSTRY EXPERTS | REAL PROJECTS | BUSINESS INSIGHTS | CAREER PATHWAYS

LEARN FROM SECTOR EXPERTS

You will be taught by people who have worked across a multitude of different industries and who can therefore bring the subject to life through their experiences.

DEVELOP WORK-RELATED SKILLS

Through taking part in role plays in relevant industry settings and gaining practical knowledge of administrative processes, event planning and project management.

INDUSTRY LINKS

Through visits and talks by industry specialists you will be able to further develop your knowledge and skills of current trends and market conditions.

WHY CHOOSE THIS COURSE?

Directed at marketeers, accountants, human resource specialists, lawyers, managers and entrepreneurs of the future; the course is as diverse as the subject area and really does have something for everyone! If you have ever wondered how a business operates in an ever-changing environment, then the Diploma in Business is the course for you. It will provide you with an understanding of how marketing, accounting, economics, law and technology impact upon the decision-making process and how through the management of these a business entrepreneur can become truly successful.

Throughout the course you will be encouraged to develop your knowledge of management techniques; taking charge of running several different business events to translate the theory into practice.

The Diploma in Business will provide you with essential knowledge of how the UK and global environment impacts upon how a business plans and operates to ensure its success.

It will enable you to acquire vital skills and the critical awareness necessary for managing teams and creating value for a business, whilst preparing you for career. The course can provide a pathway both directly into a career in business as well at higher education studies in this and related subjects.

FOR THE LATEST COURSE INFORMATION
Scan for assessment arrangements, learner support, confirmed start dates and how to apply.

WHAT WILL I LEARN?

The course aims to give you a varied learning experience and will be a combination of a student centered approach to learning, involving research for assignments, guest speakers, lectures, group work and discussions and, where possible, visits. This will be supplemented by classroom lectures where the tutors will develop theoretical knowledge and the examination techniques required in order to ensure success in external assessments. An experienced team of lecturers, many of whom have relevant industry experience, will support your learning. You will need to be prepared to work hard independently, carry out in-depth research and use a variety of sources of information to supplement your understanding.

WHERE WILL IT TAKE ME?

Career options are varied and have included students progressing on to become stock market analysts, events managers, investment consultants and human resource specialists. In addition, many have successfully transitioned into the global market place working in Dubai, Australia and so on for global businesses. Those with a more entrepreneurial mindset have set up a range of businesses including branding and digital marketing consultancies as well as recruitment agencies. Higher Education studies across a diverse of range of courses are also an option with students successfully studying subjects such as Construction Management, Property Management, Criminology and Law to the more traditional areas such as Business Management, Fashion Marketing, Economics, Accounting and Finance and Entrepreneurship.

ENTRY REQUIREMENTS

Four GCSEs at Grade 4 to include either English Language or Literature and/or Maths. A Level 2 Certificate at a Merit grade or above in an appropriate subject can also be considered (plus English and/or Maths at grade 4 or above).

IMPORTANT

Course information can change. Please use the QR code below for the current assessment arrangements, entry requirements and start dates.

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