BTEC LEVEL 3 NATIONAL EXTENDED DIPLOMA IN TRAVEL & TOURISM

Develop enterprise skills while learning about the world's fastest growing industry. Studying Travel & Tourism will prepare students for university or for a diverse career working for Tour Operators, Airlines, Visitor Attractions, Festival & Events, Accommodation providers or Travel Agents.

Level 3 · Extended Diploma · Truro College

TOP COURSE HIGHLIGHTS

- LECTURERS WITH TRAVEL & TOURISM INDUSTRY EXPERIENCE
- A RANGE OF EXCITING STUDY VISITS TO ENHANCE THE LEARNING EXPERIENCE
- OPPORTUNITY TO DESIGN YOUR OWN TOURISM ENTERPRISE
- ONLY 19% EXTERNAL ASSESSMENT (1 WRITTEN EXAM AND 1 CONTROLLED ASSESSMENT ON YEAR 1)

CURRICULUM VISITS

An exciting and engaging programme of day trips and residential study visits are embedded into the delivery of the course. Highlights include the first-year visits to Eden Project and Disneyland Paris are linked to Unit 9 Visitor Attractions and Unit 4 Managing the Customer Experience. In the 2nd year a P&O cruise supports student understanding of The Cruise Industry.

DEVELOP WORK-RELATED SKILLS

The subject team and work placement officer work together to support the students with completion of work placement while completing their programme of study. Current placement providers include The Headland Hotel, St Austell Brewery Visitor Centre and Estates, Boutique Retreats, Eden Project, Carbis Bay Hotel, and many more successful partners around the County.

INDUSTRY LINKS

A wide range of industry partners will provide engaging talks to our students both at college and out on visits. Previous speakers have included Watergate Bay Hotel, Eden Project, Callestick, Elemental UK and Carbis Bay Hotel and Estates.

WHY CHOOSE THIS COURSE?

The course will develop a wide range of transferable skills that supports progression to university or employment. Studying Travel & Tourism will provide an understanding of key business concepts including marketing, finance, human resources, market research and customer service. The course provides an insight into the world of work in the UK and overseas including roles within tour operations, the cruise industry, the hospitality sector; including hotels ranging from budget to luxury, as well as restaurants, coffee shops and bars; tourist attractions, from purpose-built theme parks to historic houses; and the transport sector, including working at airports, and for airlines as cabin crew.

A range of study visits will broaden experience of the industry and provide invaluable exposure to successful

entrepreneurs and the scope of the UK tourism industry. This is an opportunity to take a vocational course as an initial or further qualification and gain an understanding of the many sectors in the travel & tourism industry. It will develop understanding, knowledge, and skills to a high level of competence for employment within the travel & tourism industry or for progression to university.

Successful students' progress to Higher Education; studying International Tourism Management, Events Management, Business Studies, Geography and Tourism, Marketing, or other related subjects at university. Others readily find employment in a wide range of businesses in Cornwall, the wider UK, and overseas. As an industry it is home to more small and medium size enterprises than any other sector, so starting a business is another career option and core units like Travel & Tourism Enterprise will enable the development of these skills.

WHAT WILL I LEARN?

The course aims to provide a varied learning experience and will be a combination of a student-centred approach to learning, involving research for assignments, guest speakers, lectures, group work, discussions, and a range of industry related study visits. An experienced team of lecturers many of whom have relevant industry experience will support student learning. Students will need to be prepared to work independently, carry out in-depth research and use a variety of sources of information. The two-year programme will involve the completion of eight core units (two of which are external assessments) and five specialist units. The specialist units have been carefully selected to support progression at higher education and are selected to enable students to develop as wide a range of employability skills as possible. All students completing the Diploma in Travel and Tourism will be expected to complete a work placement as part of the course. Students will be supported throughout the placement process by the work placement coordinator. The work placements are a fantastic opportunity to develop employability skills and gain invaluable experience within the travel and tourism industry.

WHERE WILL IT TAKE ME?

Top Travel & Tourism careers include Online Travel Agent, Cabin Crew, Travel Influencer, Holiday Rep, Cruise Director. Travel & Tourism degrees courses include: BA International Tourism Management, BA Tourism with Business, BA Tourism and Events Management. A qualification in Travel & Tourism is highly valued by universities and employers alike. Students going on to higher education often move into specific areas of the industry, such as Cruise Management, Marketing or Events Management, as well as Travel & Tourism Management. For those going straight into work, job opportunities arise in many related areas, such as airports and airlines, hotels, and tour operations.

ENTRY REQUIREMENTS

Four GCSEs at Grade 4 or above in appropriate subjects (to include English Language or English Literature and/or Mathematics).

IMPORTANT

Course information can change. Please use the QR code below for the current assessment arrangements, entry requirements and start dates.

FOR THE LATEST COURSE INFORMATION

Scan for assessment arrangements, learner support, confirmed start dates and how to apply.