

SOCIAL MEDIA ADVERTISING AND CAMPAIGN BUILDING

Other · Truro College

PART-TIME INFORMATION

Introduction to the principles and practices of Facebook and Instagram advertising, how and why Facebook Ad Campaigns are created, setting goals for your campaign, using Meta Business Suite, setting budgets and schedules, monitoring your advertisements.

IMPORTANT

Course information can change. Please use the QR code below for the current assessment arrangements, entry requirements and start dates.

FOR THE LATEST COURSE INFORMATION

Scan for assessment arrangements, learner support, confirmed start dates and how to apply.
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