

FDA BUSINESS

This exciting programme will enrich students with a range of intellectual, imaginative, and investigative skills necessary to deal with the challenges and changes in a diverse range of business environments.

Level 5 · Foundation Degree · Truro College

TOP COURSE HIGHLIGHTS

SMALL CLASSES **EXCELLENT TUTOR SUPPORT** **SPECIALIST CAREER GUIDANCE**

PRACTICAL EXPERIENCE

In your second year you will create a business plan, with linked finance plans and marketing plans, building valuable transferrable skills.

BROAD BUSINESS CURRICULUM

You will study a broad business curriculum, gaining an understanding of business theory and practice followed by developing specialisms in your area of interest.

EMPLOYABILITY LINKS

Students are encouraged to choose to link up with Brighter Cornwall to network and build their CV by undertaking business placements. You will study a range of business topics, critical to the modern-day manager, business owner, or entrepreneur. You are then able to gain a broader understanding of business theory, and how this underpins practice in the business world, as well as considering issues facing businesses both local and global. Finally, you will review business specific issues to contextualise the learning that you have gained in class ahead of assessments.

WHAT WILL I LEARN?

You will study a range of business topics, critical to the modern day manager or business owner/entrepreneur, and will benefit from the opportunity to gain a broad understanding of business theory and practice. Focusing on developing your understanding of the contemporary issues facing businesses locally and across the globe, you will use case studies and policy changes to apply your learning to real world practice. **First Year**

- The Business Environment
- Human Resource Management
- Economics and Business Decision Making
- Business Law
- Statistics for Business
- Analysis, Research and Business Skills

Second Year

- Principles of Marketing
- Operations Management
- Business Finance
- Leadership and Management in Business

FOR THE LATEST COURSE INFORMATION

Scan for assessment arrangements, learner support, confirmed start dates and how to apply.
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- Business Enterprise
- Research Project

[Programme Quality Handbook](#)

WHERE WILL IT TAKE ME?

Most students go on to complete an honours degree in Business, either at Plymouth or further afield, while those who do not choose to go on to further study have entered employment in a range of management positions and graduate traineeships.

ENTRY REQUIREMENTS

You will need at least 48 UCAS points to gain entry to this course, including a minimum equivalency of one A Level, in addition to GCSE English and Maths at Grade C/4 or above.

IMPORTANT

Course information can change. Please use the QR code below for the current assessment arrangements, entry requirements and start dates.

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