UAL LEVEL 3 EXTENDED DIPLOMA IN CREATIVE MEDIA PRODUCTION & TECHNOLOGY (LENS BASED MEDIA)

UAL Creative Media Production and Technology (CMPT) has been designed for those who want to study Media full time and will provide you with the knowledge, skills and understanding necessary to progress to degree level study or employment in the exciting and dynamic creative media industries.

Level 3 · Extended Diploma · Penwith College

TOP COURSE HIGHLIGHTS

DIVERSE MEDIA | DEVELOP CRITICAL PERSPECTIVES | CREATE A MEDIA PRODUCTION PROJECT

INDUSTRY STANDARD SOFTWARE

Students are taught to use the full Adobe suite. Students are encouraged to explore the most appropriate application for their project and experiment with differing processes.

INDUSTRY CONTEXT

We aim to provide skills to industry standard. Several live briefs are delivered throughout the course. Clients will expect you to provide work to a professional standard, teaching staff will support production and delivery.

HIGH QUALITY TEACHING STAFF

The core staff bring a wealth of different skills and industry experience including film, television, photography, graphic design, web design, research, and archiving.

WHY CHOOSE THIS COURSE?

We live in an intensely mediated world, as philosopher Marshall McLuhan famously said, “The Medium is the Message.” The Extended Diploma in Creative Media Production – Lens Based Media provides a range of skills which will enable a learner to pursue their ambition of working within the creative industries. The course provides an opportunity for you to engage with a diverse range of media – TV, filmmaking, radio, animation, photography, graphic design, social media, marketing – often in the form of ‘live’ or ‘real-world’ briefs and assignments where you will explore, develop, and test your creativity within a stimulating and demanding environment. The course will provide you with opportunities to develop and utilise broad, transferable skills.

The course is a Level 3 qualification so on completion students will have acquired the equivalent of three A Levels.

WHAT WILL I LEARN?

We expect you to demonstrate initiative, independent inquiry, creative thinking, reflective learning, team-working, self-management, effective participation, problem solving and communication in order to reach your creative potential. The course is delivered over 14 hours per week. There is an expectation that you should devote the same amount of time to

independent study outside of the classroom. **Unit 1 & Unit 2** - This will provide you with an introduction to a range of processes and skills used in creative game design sector and to the characteristics and methods of communication and research techniques associated with the theoretical backdrop to games creation. **Unit 3 –** This unit has a focus on progression and asks the learners to think about their career aspirations and future job roles. You will research potential roles and responsibilities. It will also provide you with an introduction to the investigation of both historical and contemporary context. Through a thematic approach to the subject you will research a broad range of perspectives that influence the development of ideas within creative media production. **Unit 4 –** You will learn some theory! For those students who are thinking about university this is a fantastic opportunity for you to explore some of the critical perspectives you might study. For those going into industry this is a great opportunity to explore the importance of knowing your audience. It is through this unit you are asked to consider why media products look and sound the way they do**. Units 5, 6 and 7** – These units will allow you to develop a significant range of technical, creative, skills and workflows associated with cutting edge contemporary media design. You will learn cinematic skills including audio, editing, filming techniques and marketing. The projects you produce will all have an industry context. **Unit 8** - As the summative unit in the first year of the two-year qualification, will provide you with a measure of self-directed learning in the completion of a substantial Creative Production or Media Project. It will require you to make use of the skills, knowledge and understanding developed in all previous units to complete a creative media production project. It will provide you with a measure of self-directed learning, and an opportunity to begin to clarify your longer-term goals through their choice of an activity to explore in greater depth. You can produce a project of your choice in a medium of your choice. In the past students have produced a short film, title sequence, music video, film marketing, website, graphic design projects, an audio book, a photographic portfolio, magazines and the list goes on.

WHERE WILL IT TAKE ME?

This course is designed to build up your portfolio of work that will enable you to apply to a Higher Education course or gain employment in your specialist area. Our alumni are currently studying at universities delivering the best creative courses in the country, others are working for the BBC, channel 4 and on Netflix series.

ENTRY REQUIREMENTS

The basic requirement is four GCSEs at grade 4 to include English Language or Literature at grade 4 and mathematics is preferable at a grade 4.

IMPORTANT

Course information can change. Please use the QR code below for the current assessment arrangements, entry requirements and start dates.