

## FdA Business

### Full time // Truro College

The programme will endow students with a range of intellectual, imaginative and investigative skills necessary to deal with the challenges and changes within a wide and diverse range of business environments.

### Why choose this course?

You will study a range of business topics, critical to the modern day manager or business owner/entrepreneur, and will benefit from the opportunity to gain a broad understanding of business theory and practice followed by developing specialisms in your area of interest. You will focus on developing your understanding of the contemporary issues facing businesses locally and across the globe, using case studies of business issues and policy changes as they arise, to apply your learning to real world practice. In your second year you will create a business plan, with linked finance plans and marketing plans, building valuable transferrable skills. Our students say it has 'given me a new perspective on business enterprise' and 'opened my eyes to many different career paths in business'.

### What will I learn?

#### First Year

*The Business Environment*  
*Human Resource Management*  
*Economics and Business Decision Making*  
*Business Law*  
*Statistics for Business*  
*Analysis, Research and Business Skills*

#### Second Year

*Principles of Marketing*  
*Operations Management*  
*Business Finance*  
*Leadership and Management in Business*  
*Business Enterprise*  
*Research Project*

### Methods of Study

The course is taught by a blend of face to face lectures, seminars, group work and tutorials; supported by a comprehensive range of online materials and resources, both within Truro College and through Plymouth University's online library. Students say the 'interaction between tutors and students is excellent'.

### Where will it take me?

#### Employability

Students are encouraged to choose to link up with Brighter Cornwall to network and build their CV by undertaking business placements.

#### The future

Most of our students go on to complete an honours degree in Business, either at Plymouth or further afield, while those who do not choose to go on to further study have entered employment in a range of management positions and graduate traineeships. One group have also chosen to go in to business together using skills and ideas developed during the course.

## What will I need?

GCSE Level: Normally English and Maths at Grade C or above.

### Together with one of the following

*A minimum of 24 tariff points at A Level or equivalent Level 3 qualification*

*Access to Higher Education: Considered on an individual basis*

*National and Advanced Diplomas in a relevant subject are accepted*

Applications from mature students without academic credentials will be considered on an individual basis but must prove they are capable of Higher Education study. Level 3 qualifications achieved in the workplace will be taken into consideration.

## Additional Information

### **Awarding body**

Plymouth University

### **Duration**

Two years full time, part time route available.

## How to Apply

**UCAS Institution:** Truro and Penwith College

**UCAS Institution Code:** T85

**UCAS Course Code:** N200

**UCAS Course Title:** FdA/BM